

# UTA Lojistik

INTERNATIONAL LOGISTICS MAGAZINE

MAY 2025 YEAR 31 ISSUE 5

Minister Abdulkadir Uraloğlu

Türkiye is the key country  
**in global  
transportation**

## PIONEER PLAYER in TRADE CORRIDORS **TURKIYE**

Şerafettin Aras - UND

Türkiye is even stronger  
**with its logistics power**

TİM to break export  
records with **Turkish Cargo**

Leading role of  
logistics companies  
in Europe market

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- ✓ Batu ✓ DFDS ✓ Greenlog
- ✓ Horoz ✓ Lima ✓ Talay
- ✓ TGL ✓ Seyir

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Türkiye is a rising country  
in transit transportation

Onur Küçükakdere - DTD

Strategic role of railway  
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CEVA Logistics acquires  
Borusan Tedarik in \$440 mn deal



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Abdulkadir Uraloğlu



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ONUR KÜÇÜKAKDERE  
President of Executive Board  
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## TURKIYE, EUROPE'S STRATEGIC PARTNER in LOGISTICS

While global supply chains are being reshaped, the strategic steps taken by Türkiye in the field of transportation and logistics are also attracting the attention of Europe. With projects such as the Middle Corridor, Development Road, Zangezur Corridor and Three Seas Initiative, Türkiye is becoming not only a transit country but also an indispensable actor in terms of Europe's supply security.

While the European Union's Green Deal, digitalization and supply security policies create new expectations in logistics; Türkiye is assuming a key role in this transformation by combining its geographical location with strong infrastructure investments. The Central Corridor, extending from China to Europe, increases Türkiye's influence in both east-west and north-south directions; with the opening of the Zangezur Corridor, a new line extending from the Caucasus to Europe is taking shape under Türkiye's control.

The Development Road Project creates a new strategic route by connecting the Persian Gulf to Europe via Türkiye. This line will be integrated with the railway and port investments to be made in the southeast of Türkiye and will offer fast and safe access to Europe.

Türkiye's rising role is not limited to state projects alone. Turkish logistics companies are also increasing their effectiveness by making significant investments in Europe. These investments are not limited only to transportation solutions. Turkish companies establish a two-way service chain by establishing warehouses, distribution centers and intermodal terminals in Europe. This structure both offers local solutions to customers in Europe and provides cost advantage with Türkiye-based operations.

The fact that Turkish companies are turning to intermodal transportation in response to the increasing green logistics demand in Europe also makes a difference in terms of environmental sustainability. Thanks to road, rail and sea combinations, carbon emissions are reduced and time and cost advantages are achieved.

Today, Türkiye's geostrategic importance is no longer only on the map, but also on the field. In a wide geography stretching from Central Asia to Europe, from the Gulf to the Baltics, Türkiye is becoming an indispensable link in Europe's supply chain security with the logistics infrastructure and service quality it offers.

As a result, Türkiye is no longer just a bridge but an active player in logistics. It is not an alternative for Europe, it is a strategic necessity. This requirement is redefined by the strategy and vision of not only Europe but also the Turkish logistics industry.

In this issue, we are bringing Türkiye's logistics power to the European showcase.

Hoping to see you at the Transport Logistics Munich Fair...

UTA Lojistik

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## Murat Karadağ becomes CCO of CMA CGM Türkiye

**M**urat Karadağ, who has served as Vice President of Sales and Business Development at CEVA Logistics for a long time, started his duty as Chief Commercial Officer (CCO) at CMA CGM Türkiye as of May 1. Karadağ has held various leadership roles at CEVA Logistics since 2004, most recently as Vice President of Sales and Business Development responsible for India, the Middle East and Africa. Karadağ, who has over 20 years of experience in the logistics sector, will lead the commercial activities of Türkiye within the CMA CGM Group in his new position. Murat Karadağ, who graduated from Galatasaray High School, graduated from Istanbul Technical



University, Department of Industrial Engineering. Karadağ started his professional career as a management consultant at Arthur Andersen in 1998, and then worked as Business Development Manager at Yurtiçi Logistics. Karadağ, who joined CEVA Logistics in 2004; He has held many key positions such as Business Development Manager, Home Delivery Operations Group Manager, Deputy General Manager of Warehouse Operations, and Vice President of Sales & Business Development. Karadağ, who became CEVA's manager for the Balkans, Middle East and Africa region in 2016, has been serving as Senior Vice President of Sales and Business Development at CEVA Logistics Türkiye since 2022.

### Murat Karadağ, CMA CGM Türkiye CCO'su oldu

CEVA Lojistik'te uzun yıllar üst düzey görevlerde bulunan Murat Karadağ, 1 Mayıs itibarıyla CMA CGM Türkiye'de Chief Commercial Officer (CCO) pozisyonuyla görevine başladı. Lojistik sektöründe 20 yılı aşkın deneyime sahip olan Karadağ, yeni görevinde CMA CGM Group bünyesinde Türkiye'nin ticari faaliyetlerine liderlik edecek.

## Medex Logistics has opened its new warehouse in Mersin

**M**edex Logistics has opened the 11,500 square meter A Type General Warehouse affiliated with the Mersin Customs Directorate. The facility, which has a total area of 11,500 square meters, has a 6,000 square meter closed area and a 5,500 square meter open area. The facility, which has 1 loading ramp and 3 main entrance gates, was designed for fast and easy operations. In addition, the warehouse, equipped with a 160 kVA transformer and a 50 kVA generator, provides uninterrupted service to businesses against possible power outages. The warehouse is located 500 meters from the D400

highway, 10 kilometers from Mersin Port and 8 kilometers from Mersin Free Zone. With this location, it offers companies the advantage of being close to the port and free zone, saving time and cost in logistics processes. Medex Logistics officials, who noted that the facility has the highest standards in terms of occupational safety and fire precautions, stated that they prioritize safety with regular inspections and training. Fire extinguishing



systems and emergency evacuation plans are also ready in the warehouse. Medex Logistics aims to effectively manage storage, distribution and logistics processes with its service approach and professional team that focuses on customer satisfaction.

### Medex Lojistik Mersin'de yeni deposunu hizmete aldı

Medex Lojistik, Mersin Gümrük Müdürlüğü'ne bağlı 11.500 metrekarelik A Tipi Genel Antrepo açılışını gerçekleştirdi. Toplam 11.500 metrekarelik alana sahip olan tesisin 6.000 metrekarelik kısmı kapalı, 5.500 metrekarelik kısmı ise açık alan olarak hizmet veriyor. Depo, D400 karayoluna 500 metre, Mersin Limanı'na 10 kilometre ve Mersin Serbest Bölgesi'ne 8 kilometre mesafede yer alıyor.



## Sertrans Logistics increases its investments in Benelux

**W**hile the Benelux countries, especially Belgium and the Netherlands, continue to take a significant share in Türkiye's foreign trade, Sertrans Logistics continues to strengthen its logistics infrastructure for this region. The company, which has launched direct lines to Belgium and the Netherlands as of 2025, makes a difference with its high market share in the region and effective service network. Sertrans Logistics Chairman Nilgün Keleş stated that trade with the Benelux region is of strategic importance for the Turkish economy and said, "Our trade with countries such as Belgium and the Netherlands is of great importance for the diversification and increase of our exports. As Sertrans Logistics, we aim to provide faster and more reliable service to our exporters by strengthening our logistics infrastructure for this region. We aim to increase the competitiveness of our exporters by constantly improving our logistics solutions for the region." Stating that the foreign trade volume exceeding 13.6 billion dollars only with the Netherlands and 8.2 billion dollars with Belgium in 2024 is a clear indicator of the strategic relationship between Türkiye and Benelux, Keleş stated that, as Sertrans Logistics, they do not only provide logistics to the Benelux region, they established a strategic bond between Türkiye and Europe, and underlined that they are the bridge of trade, production and growth between the two regions.

### Sertrans Logistics, Benelüks'te yatırımlarını artırıyor

Türkiye'nin dış ticaretinde Benelüks ülkeleri, özellikle Belçika ve Hollanda, önemli bir pay almaya devam ederken Sertrans Logistics, bu bölgeye yönelik lojistik altyapısını güçlendirmeye devam ediyor. 2025 yılı itibarıyla Belçika ve Hollanda'ya direkt hatlarını devreye alan şirket, bölgedeki yüksek pazar payı ve etkin hizmet ağıyla fark yaratıyor.



# Transport Lojistik 2025'te buluşalım!

Borusan Lojistik olarak dünyanın lider ticaret fuarı Transport Lojistik 2025'te yerimizi aldık. Haziran ayında Münih'te gerçekleşecek, sektörümüzün bu önemli fuarına herkesi bekliyoruz.

 Lokasyon: Messe Münih

 Tarih: 2-5 Haziran

 Fuar yerimiz: A3 Hall – 203 No



## Arkas Line doubled its capacity on the USA line

**A**rkas Line has undertaken a significant expansion of its USA Express Service (USX) line, which provides uninterrupted and reliable service from Türkiye and surrounding regions to the east coast of the United States. Sine A with a capacity of 2,824 TEU and Emma A with a capacity of 2,824 TEU, which has recently joined the fleet and has been made more environmentally friendly with scrubber equipment, are now in service on the line. With this expansion, Arkas Line has doubled its transportation capacity on the US line. The USX service operates weekly with 7 vessels on the Mersin – İstanbul (Kumport) – Izmit

(Evyap) – Gemlik (Gempont) – İzmir (Aliaga) – New York – Norfolk – Savannah – Mersin route. Prioritizing environmental awareness in its ship investments, Arkas Line minimizes sulfur emissions and strengthens its sustainable transportation strategy with the scrubber it has integrated into Emma A. While Arkas Line supports trade between Türkiye and the USA with its growing fleet and strong logistics network, it continues to connect Indian ports to the US market via the Mediterranean, Black Sea, Africa and Red Sea. With this expansion, the company aims to stimulate trade by offering shorter transit times and competitive solutions.



### Arkas Line, ABD hattında kapasitesini iki katına çıkardı

Arkas Line, Türkiye ve çevre bölgelerden Amerika Birleşik Devletleri'nin doğu kıyısına hizmet sunan USA Express Service hattında önemli bir genişlemeye imza attı. Hat üzerinde artık 2.824 TEU kapasiteli Sine A ve filoya yeni katılan, scrubber donanımıyla daha çevreci hale getirilen 2.824 TEU kapasiteli Emma A hizmet veriyor. Bu genişlemeyle Arkas Line, ABD hattındaki taşıma kapasitesini iki katına çıkardı.

## Lima Logistics received the “Great Place to Work” award for the 4th time

**L**ima Logistics has once again proven its success with its human-oriented approach and the importance it attaches to employee satisfaction. The company has been awarded in the 100-249 employee category in the 2025 Best Employers of Turkey list by being listed among the “Great Place To Work” (GPTW) certified workplaces for the fourth time in a row. Lima Logistics,

which has built a business culture based on trust and respect and focused on learning and development, has once again proven that it offers a working environment where every idea is valued. In the evaluation conducted by GPTW, basic elements such as trust, team spirit and employee loyalty were measured with anonymous and comprehensive surveys targeting employees. The company won the award, drawing attention with a satisfaction rate of over 93%. Seeing human resources as its greatest strength, Lima Logistics has created a structure that is shaped on the basis of equality of opportunity and strengthens the culture of trust and respect day by day. The company, which stands out with the importance it attaches to women's employment in particular, continues to make a difference in the sector by positioning the women employee experience among its corporate priorities.



### Lima Logistics üst üste 4. kez “Great Place To Work” ödülünü aldı

Lima Logistics, “Great Place To Work” (GPTW) sertifikalı iş yerleri arasında üst üste dördüncü kez yer alarak, Türkiye'nin En İyi İşverenleri 2025 listesinde 100-249 çalışan kategorisinde ödüle layık görüldü. Şirket, %93'ün üzerinde memnuniyet oranıyla dikkat çekerek ödülü kazandı.



## HepsiJET's “Get and Win” project provides mutual benefit

**H**epsiJET, which operates with an innovative and technology-oriented service approach in the field of e-commerce transportation, broke new ground in the sector and implemented the cooperation model called “Get and Earn”. Thanks to this model, experienced individuals and businesses in the cargo and transportation sector will be able to direct reliable companies in their environment to work with HepsiJET. Income will be generated for each package carried by the winning companies, and this income will continue as long as the company's cooperation with HepsiJET continues. HepsiJET General Manager Atilla Alver said, “With our innovative business models, we make a difference not only in customer satisfaction but also in the way we do business. With the Getir Kazan project, we enable people with high sectoral experience to bring businesses with cargo and transportation needs to HepsiJET. In this way, both new partnerships are born and people who recommend them have the opportunity to earn additional income.” The companies included in the project must not have worked with HepsiJET in the last 6 months and must have reached a turnover of at least 25 thousand TL in the first month. HepsiJET also provides training support to its business partners so that they can make the right introduction. HepsiJET aims to offer innovative solutions in e-commerce logistics and strengthen its leading position in the sector with the Getir Kazan model.

### HepsiJET'in “Getir Kazan” projesi karşılıklı kazandırıyor

HepsiJET, sektörde bir ilke imza atarak “Getir Kazan” isimli iş birliği modelini hayata geçirdi. Bu model sayesinde kargo ve taşımacılık sektöründe deneyimli kişi ve işletmeler, çevrelerindeki güvenilir firmaları HepsiJET ile çalışmaya yönlendirebilecek. Kazandırılan firmaların taşıdığı her bir paket için gelir elde edilecek ve bu kazanç, firmanın HepsiJET ile iş birliği devam ettiği sürece sürecek.





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# Yılınak became the European winner at ESTA Awards 2025

**Y**ılınak from Turkey achieved a significant success at the ESTA Awards of Excellence 2025, which brings together companies operating in the heavy transportation and lifting industry in Europe. The company won first place in the "Education" category. The award program organized by ESTA (European Association of Abnormal Road Transport and Mobile Cranes) every year aims to encourage innovative and sustainable practices in the sector. The award Yılınak received reflects the company's investment in human resources, its pioneering approach in education and its vision based on quality and safety. Yılınak General Manager Ömer Gece received the award at the ceremony. Yılınak also attracted attention by being the



only Turkish company to win an award at this year's ESTA Awards. Company officials thanked all employees, business partners and the independent jury members of the organization who contributed to this important success, and stated that they will continue to work determinedly to ensure similar successes continue in the future.

## Yılınak, ESTA Awards 2025'te Avrupa birincisi oldu

Avrupa'nın ağır taşımacılık ve kaldırma sektöründe faaliyet gösteren firmalarını bir araya getiren ESTA Awards of Excellence 2025'te, Türkiye'den Yılınak önemli bir başarıya imza attı. Şirket, "Eğitim" kategorisinde birincilik ödülünün sahibi oldu. Törende ödülü Yılınak Genel Müdürü Ömer Gece teslim aldı.

# Sustainability-focused cooperation between Alışan Logistics and Hankook

**C**elebrating its 40th year, Alışan Logistics aims to reduce carbon emissions and improve waste control by transferring the tire management in its fleet to Hankook Turkey. With the agreement, tire efficiency, safety and maintenance of Alışan's tractors, trucks and trailers will be managed within the scope of Hankook's Tire Management System (TMS). Speaking at the signing ceremony of the cooperation in question, Damla Alışan, CEO of Alışan Logistics, said, "We have taken an important step to strengthen our fleet and reinforce our commitment to sustainable transportation. We aim for more confidence,

fewer stoppages, higher efficiency and lower environmental impact with new tire technologies." She stated that with the high-performance tires offered by Hankook, 30% longer mileage per operation is achieved, thus reducing tire consumption and waste. Alışan Logistics Purchasing Manager Kaan Gezek emphasized that they will benefit from end-to-end solutions such as tire removal/reinstallation and tracking services, and tire life monitoring with software support. Gezek said, "Analysis and fleet performance improvement plans for end-of-life tires are also part of this cooperation." Alışan will also benefit from Hankook's 24/7 roadside assistance service. Speaking at the ceremony, Hankook Türkiye General Manager Tuncay Tansu said, "This cooperation strengthens Hankook's position in the Turkish market and reinforces our long-term partnership commitment." Guy Heywood from Hankook Europe said, "This agreement will be an exemplary model in Türkiye; our goal is to increase our market share in Türkiye."



## Alışan Lojistik ve Hankook'tan sürdürülebilirlik odaklı iş birliği

40. yılını kutlayan Alışan Lojistik, filosundaki lastik yönetimini Hankook Türkiye'ye devrederek karbon emisyonunu azaltmayı ve atık kontrolünü iyileştirmeyi hedefliyor. Anlaşmayla, Alışan'ın çekici, kamyon ve treyler araçlarının lastik verimliliği, güvenliği ve bakımı Hankook'un Lastik Yönetim Sistemi (TMS) kapsamında yönetilecek.



# CDA Logistics to Increase Capacity on Europe-Eurasia Line

**T**he reemergence of the Silk Road has accelerated the investments of Turkish logistics companies. CDA Logistics, which provides transportation and transit storage services between Türkiye, Europe, the Balkans and CIS countries, provides special solutions to its customers by actively using the Middle Corridor. Cem Sular, Chairman of the Board of CDA Logistics, stated that Turkey's logistics sector ranks 11th in the world with a size of 100 billion dollars, and said, "Türkiye's location increases the demand for transit transportation and storage. We make the best use of this potential." Sular emphasized that Türkiye plays a key role in the revival of the Silk Road and stated that they aim to strengthen commercial ties between Europe, Türkiye and CIS countries with the services they offer. Noting that they manage the warehouse operation of 2 thousand transit cargoes per month, Sular stated that they aim to increase this operation capacity by 50% and that they provide service with more than 100 self-owned vehicles and nearly 600 pieces of equipment.

## CDA Lojistik, Avrupa-Avrasya hattında kapasitesini artıracak

Türkiye, Avrupa, Balkanlar ve BDT ülkeleri arasında taşımacılık ve transit depolama hizmetleri sunan CDA Lojistik, Orta Koridor'u aktif şekilde kullanarak müşterilerine özel çözümler sağlıyor. CDA Lojistik Yönetim Kurulu Başkanı Cem Sular, aylık 2 bin transit yükün antrepo operasyonunu yönettiklerini söyledi. Sular, bu operasyon kapasitesini %50 artırmayı hedeflediklerini ve 100'den fazla özmal araç ile 600'e yakın ekipmanla hizmet verdiklerini belirtti.



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## Intermax Logistics Germany transportation increased by 10 percent

According to the Ministry of Commerce data, 7.7 percent of Turkey's foreign trade was with Germany in the first 3 months of this year. The trade volume between the two countries reached 11.8 billion dollars in January-March. During this period, Germany, which was Turkey's top export country, ranked third in imports. Intermax Logistics, which carries out a significant part of its transportation between Türkiye and European countries, continues to strengthen its lines to and from Germany. Chairman of the Board Savaş Çelikel stated that they increased their Germany shipments by 10 percent in the



last year and made new vehicle investments within this scope. Emphasizing that they see Germany as a strategic center for intra-European shipments, Çelikel said, "We have strengthened our power in partial and ADR transportation. We are ambitious in chemical, textile, automotive and refrigerated products." Çelikel, who stated that they provide cost advantages to their customers with their warehouse in Mannheim, said, "We also provide transportation from Germany to the Netherlands, Belgium, Italy and other European countries. 400 of our vehicles are ADR and temperature controlled. We offer high quality service in accordance with European standards."

### Intermax Logistics'in Almanya taşımaları yüzde 10 arttı

Taşımalarının önemli bir bölümünü Türkiye ile Avrupa ülkeleri arasında gerçekleştiren Intermax Logistics, Almanya varışlı ve çıkışlı hatlarını güçlendirmeye devam ediyor. Yönetim Kurulu Başkanı Savaş Çelikel, Almanya taşımalarını son bir yılda %10 artırdıklarını, bu kapsamda yeni araç yatırımları yaptıklarını belirtti.

## UGR Al Samha made its first voyage to Khalifa Port

United Global Ro-Ro, established by AD Ports Group in partnership with Noatum Maritime and Erkport, announced that the environmentally friendly fuel-powered Car and Truck Carrier (PCTC) ship UGR Al Samha has successfully completed its first voyage to Khalifa Port. The 12-deck LNG-fueled vessel, which has a capacity of 7,000

vehicles, will serve the Middle East, Asia and Mediterranean markets. The ship, which offers both an environmentally friendly and economical solution with its advanced design and low emissions, complies with the UAE's decarbonization targets. "This first voyage is an important step in our strategy to reduce our environmental impact and provide sustainable solutions," said Captain Ammar Al Shaiba, CEO of AD Ports Group. United Global Ro-Ro CEO Tolga Emrah Gezgin said, "With this environmentally friendly model, we provide sustainable and economic solutions by reducing our costs and carbon emissions." UGR Al Samha will continue to provide services on regular routes connecting the automotive and industrial sectors. Industry representatives had the opportunity to examine the ship at the event held on the occasion of the first voyage.



### UGR Al Samha, Khalifa Limanı'na ilk seferini gerçekleştirdi

AD Ports Group'un Noatum Maritime ve Erkport ortaklığıyla kurduğu United Global Ro-Ro, çevre dostu yakıtla çalışan Araba ve Kamyon Taşıyıcı (PCTC) gemisi UGR Al Samha'nın Khalifa Limanı'na ilk seferini başarıyla tamamladığını duyurdu. 7.000 araç kapasitesine sahip, 12 güverteli LNG yakıtlı gemi; Orta Doğu, Asya ve Akdeniz pazarlarına hizmet verecek.



## Strong steps from Marport towards carbon neutral port

Marport revealed the steps it has taken in environmentally friendly port management with its first Sustainability Report. According to the measurements, Marport's direct greenhouse gas emission was calculated as 7,977 tons and its indirect emission was calculated as 84,684 tons of carbon dioxide equivalent greenhouse gas emission. The greenhouse gas emission per container (TEU) handled at the port was also determined. Marport has succeeded in reducing its emissions thanks to technological investments and operational efficiency; and achieved a 5% decrease in greenhouse gas emission per container compared to the previous year. Progressing with the goal of a carbon neutral port, Marport reduced greenhouse gas emission per container by 5% and hazardous waste amount by 39% last year. Within the scope of energy efficiency, 4% fuel savings were achieved with LED transformations and digital systems at the port. Adopting a human-oriented approach, Marport provided a total of 24,300 hours of training to its employees, while announcing the white-collar loyalty score as 77.2% and the blue-collar score as 76.2%. The company, which updated its ethical rules and published a supplier code of conduct, strengthened transparency in governance. Alp Çapa, Vice President of Arkas Holding Port and Terminal Operations Group, said, "This first report is an indication of our determination on the sustainability journey." Marport adopts a collective approach in cooperation with sector stakeholders in the fight against climate change.

### Marport'tan karbon nötr liman yolunda güçlü adımlar

Marport, yayımladığı ilk Sürdürülebilirlik Raporu ile çevreye duyarlı liman işletmeciliğinde attığı adımları ortaya koydu. Karbon nötr liman hedefiyle ilerleyen Marport, geçen yıl konteyner başına sera gazı emisyonunu %5, tehlikeli atık miktarını %39 azalttı. Enerji verimliliği kapsamında limanda LED dönüşümleri ve dijital sistemlerle %4 yakıt tasarrufu sağlandı.







## → CMA CGM signs \$260 million for Latakia Port

**C**MA CGM has signed a 30-year agreement with the Syrian government for the development of the Port of Latakia, one of Syria's most important ports. Syrian government officials, company executives and Syrian President Ahmed Shara also attended the ceremony for the agreement. As part of the agreement, a new deep-water dock measuring 1.5 kilometers in length and 17 meters in depth will be built. The Syrian government will receive 60 percent of the revenue, while CMA CGM will receive 40 percent. It is also anticipated that the state's share in the agreement will increase over time.

Syrian Land and Sea Ports General Directorate Relations Director Mazen Alloush told Syria's official news agency SANA that the duration of the agreement is "30 years, which is the internationally approved period for such investments in order to ensure economic feasibility and achieve the desired development goals." Alloush noted that the French company will make an initial investment of 30 million Euros in the first year, and that this investment will be used for the development of infrastructure and

superstructure and the maintenance of existing equipment and docks. The total investment amount was announced as 230 million Euros. After the 30 million Euro payment to be made in the first year, CMA CGM will make an additional investment of 200 million Euros in the following four years. CMA CGM is managed by Rodolphe Saade and his family, who are of Syrian origin. One of the important partners of the company is Yıldırım Holding, whose CEO is Yüksel Yıldırım, who holds 24 percent of the shares of CMA CGM. Yüksel Yıldırım is also among the board members of CMA CGM. It is known that Turkish businessman Yıldırım is active in the sports sector as well as in the chrome, shipping and container terminals industries. Yıldırım is the chairman of Yılport Samsunspor.



### CMA CGM'den Lazkiye Limanı için 260 milyon dolarlık imza

Fransız şirketi CMA CGM, Suriye'nin en önemli limanlarından biri olan Lazkiye Limanı'nın geliştirilmesi için Suriye hükümetiyle 30 yıllık bir anlaşma imzaladı. Anlaşma için yapılan törene, Suriye hükümet yetkilileri, şirket yöneticileri ile Suriye Cumhurbaşkanı Ahmed Şara da katıldı. Anlaşma kapsamında, 1,5 kilometre uzunluğunda ve 17 metre derinliğinde yeni bir derin su rıhtımı inşa edilecek. Gelirin yüzde 60'ı Suriye hükümetine, yüzde 40'ı ise CMA CGM'ye ait olacak. Devletin anlaşmadaki payının zamanla artması da öngörülmüyor.

## → AGL becomes official logistics partner for African football

**I**n recent years, MSC announced that it acquired the entire Bolloré Africa Logistics and started to carry out its activities under the Africa Global Logistics (AGL) brand. Based on its expertise in Africa and its extensive logistics network across the African continent, AGL also plays a key role in the economic and social transformation of the continent. In this context, AGL has signed a new strategic partnership agreement with the Confederation of African Football (CAF) for the Africa Cup of Nations (AFCON) and Women's Africa Cup of Nations (WAFCON) that will start in December 2025.

Under the agreement, AGL will act as the official logistics partner for the TotalEnergies CAF Women's Africa Cup of Nations WAFCON 2024 (Morocco, 5-26 July 2025), TotalEnergies CAF Africa Cup of Nations AFCON 2025 (Morocco, 21 December 2025 - 18 January 2026) and WAFCON 2026 tournaments. The partnership agreement was signed in Johannesburg on Wednesday, April 23, 2025, by CAF President Dr. Patrice Motsepe and AGL President Philippe Labonne. This partnership is a continuation of the trust-



based relationship that developed between the parties following AGL's successful logistical support at the TotalEnergies CAF Africa Cup of Nations Ivory Coast 2023. The agreement is also of strategic importance for Türkiye; AGL Türkiye will contribute to the organization by providing logistical support during this process. AGL President Philippe Labonne said in his

statement at the signing ceremony, "We are honored to expand our cooperation with CAF. We believe that football, which is a unifying force for Africa, also plays a key role in economic and social development. We are happy to contribute to the successful organization of major tournaments such as AFCON and WAFCON and to make African football an engine of progress."

### AGL, Afrika futbolu için resmi lojistik ortağı oldu

MSC, geçtiğimiz yıllarda Bolloré Africa Logistics'in tamamını satın alarak faaliyetlerini Africa Global Logistics (AGL) markası altında yürütmeye başladığını duyurmuştu. AGL, Aralık 2025'te başlayacak Afrika Uluslar Kupası (AFCON) ve Kadınlar Afrika Uluslar Kupası (WAFCON) için Afrika Futbol Konfederasyonu (CAF) ile yeni bir stratejik ortaklık sözleşmesi imzaladı. Sözleşme kapsamında AGL, TotalEnergies CAF Kadınlar Afrika Uluslar Kupası WAFCON 2024 (Fas, 5-26 Temmuz 2025), TotalEnergies CAF Afrika Uluslar Kupası AFCON 2025 (Fas, 21 Aralık 2025 - 18 Ocak 2026) ve WAFCON 2026 turnuvalarında resmi lojistik ortağı olarak görev alacak.





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## → Emirates SkyCargo invests in hydrogen-powered trucks

**C**ontinuing its commitment to implementing fuel-efficient practices in its ground operations, Emirates SkyCargo aims to reduce CO<sub>2</sub> emissions and improve air quality by adding hydrogen-powered trucks to its fleet in partnership with Allied Transport Company. The move, which is part of a broader strategy to reduce the environmental impact of ground operations, contributes to the airline's sustainability vision.

Five hydrogen-powered trucks, which are currently in the production phase and planned to be put into service in the first quarter of 2026, will transport between Dubai World Central (DWC) and Dubai International Airport (DXB). The trucks, which can carry up to 28 tonnes with the same capacity as existing diesel vehicles, will refuel at hydrogen stations in Expo City and Al Qudra DEWA and offer a range of 700 kilometres with a full tank.

"Hydrogen-powered trucks are a significant advance in our strategy to reduce emissions. We will continue to reduce our environmental footprint by integrating alternative fuels and technologies," said Badr Abbas, Senior Vice President, Emirates SkyCargo.



Allied Transport Company CEO Ali Bin Beyat said, "We believe that we will significantly reduce emissions with hydrogen trucks. Our cooperation with Emirates SkyCargo contributes to the UAE's

sustainability goals." This initiative by Emirates SkyCargo is in line with the airline's efforts to comply with the environmental sustainability framework and IATA Environmental Assessment (IEnvA) certifications.

### Emirates SkyCargo, hidrojenle çalışan kamyonlara yatırım yapıyor

Yer operasyonlarında yakıt tasarrufuna yönelik uygulamaları hayata geçirme konusundaki kararlılığını sürdüren Emirates SkyCargo, Allied Transport Company iş birliğiyle filosuna hidrojenle çalışan kamyonlar ekleyerek CO<sub>2</sub> emisyonlarını azaltmayı ve hava kalitesini artırmayı hedefliyor. Yer operasyonlarının çevresel etkisini azaltmaya yönelik daha geniş bir stratejinin parçası olan bu adım, havayolunun sürdürülebilirlik vizyonuna katkı sağlıyor. Şu anda üretim aşamasında olan ve 2026'nın ilk çeyreğinde hizmete girmesi planlanan beş adet hidrojenle çalışan kamyon, Dubai World Central (DWC) ve Dubai Uluslararası Havalimanı (DXB) arasında taşımacılık yapacak.

## → ÖBB Rail Cargo Group announces new railway line to Ulm

**Ö**BB Rail Cargo Group (RCG) has announced that it will extend the Salzburg-Augsburg line to Ulm, providing three round-trip services per week. This expansion strengthens the connection between southern Germany and RCG's international TransNET network, while offering more efficient wagonload transport to customers in various sectors. The new line will also support logistics chains in Central and Southeastern Europe.

The direct connection from Salzburg to Ulm via Augsburg ensures fast delivery of goods to customers with both mainline and local rail connections. The hub in Ummendorf also serves companies without rail connections by offering flexible and efficient logistics solutions between rail and road.

ÖBB Rail Cargo Group, one of Europe's leading railway logistics providers, operates in 18 countries with 418 thousand train trips and 79.9 million tons of cargo transportation annually and makes a difference in the industry with its end-to-end logistics solutions.



### ÖBB Rail Cargo Group'tan Ulm'a yeni demiryolu hattı

ÖBB Rail Cargo Group (RCG), Salzburg-Augsburg hattını Ulm'a kadar uzatarak haftada üç gidiş-dönüş seferiyle hizmet vereceğini açıkladı. Bu genişleme, Güney Almanya ile RCG'nin uluslararası TransNET ağı arasındaki bağlantıyı güçlendirirken, çeşitli sektörlerden müşterilere daha etkili vagon yükü taşımacılığı imkânı sunuyor. Yeni hat, Orta ve Güneydoğu Avrupa'daki lojistik zincirlerini de destekleyecek. Salzburg'dan başlayarak Augsburg üzerinden Ulm'a ulaşan direkt bağlantı, hem ana hat hem de yerel demiryolu bağlantılarıyla malların müşterilere hızlı teslimatını sağlıyor. Ummendorf'taki aktarma merkezi, demir yolu ve kara yolu arasında esnek ve verimli lojistik çözümler sunarak demiryolu bağlantısı olmayan şirketlere de hizmet veriyor.



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## POULTRY MEAT PRODUCTS

## Keskinoglu is expanding its export network

Keskinoğlu, one of the leading white meat producers in Türkiye, continues to strengthen its export network and increase its presence in the global market. The company signed important collaborations by participating in the Saudi Arabian Food Trade Delegation Organization organized by the Aegean Exporters Associations in Riyadh, the capital of Saudi Arabia. Keskinoğlu Export Manager İlker Dinçer said, "We had very productive meetings with our Saudi colleagues. We discussed agreements where we could start shipping products in the short term. We are very strong in production and we want to utilize this potential in the world markets in the most efficient way." Emphasizing that Saudi Arabia offers great opportunities for Türkiye and Keskinoğlu with its population of 35 million and annual food imports of 27 billion dollars, Dinçer said, "We export more than 100 products such as chicken meat, processed chicken products, table eggs, pasteurized eggs and viol to **66 countries** on 6 continents. The Middle East, especially Iraq, is a region in which we are very active through our dealer in Zakho." In addition to its collaborations in Saudi Arabia, Keskinoğlu has also strengthened its export activities in the European Union market. Dinçer pointed out that the developments in the European and Middle Eastern markets increased the export potential of the sector and said, "Receiving export authorization to the European Union is the best example of this. We are on our way to becoming a stronger player in the global market." Keskinoğlu aims to increase its share in Türkiye's food exports by expanding its export network with new target markets.



### Keskinoğlu, ihracat ağını genişletiyor

Türkiye'nin önde gelen beyaz et üreticilerinden Keskinoğlu, ihracat ağını genişletmeye devam ediyor. Şirket, Ege İhracatçıları Birlikleri'nin Riyad'daki organizasyonuna katılarak Suudi Arabistan'da yeni iş birliklerine imza attı. İhracat Müdürü İlker Dinçer, Suudi Arabistan'ın büyük bir pazar potansiyeline sahip olduğunu vurgulayarak, kısa vadede sevkiyatlara başlanabileceğini belirtti. Keskinoğlu, 6 kıtada 66 ülkeye 100'den fazla ürün ihraç ediyor ve Avrupa ile Orta Doğu'daki varlığını güçlendirerek Türkiye'nin gıda ihracatına katkı sunmayı hedefliyor.



## MILK AND DAIRY PRODUCTS



## İçim Süt became export champion

İçim Süt ranked first in Istanbul Export in the milk and dairy products category. Evaluating the export success of the company, İçim Süt Trade Director Tolga Hisarlıoğlu stated that they export to approximately 30 countries on **4 continents** and that they aim to increase their share in the European market. Hisarlıoğlu said, "After the Middle East, the Caucasus countries and the Balkans, we continue to grow in the European and American markets. We aim to achieve wider visibility, especially in Europe, with the products we produce in our factories that hold the European Union export approval certificate. We are working to reach more consumers with our high value-added products in international markets and increase our share in global exports." İçim Süt, which produces the most milk and dairy products in Turkey, exports labneh, kashar, UHT milk, pudding, growth cubes and industrial raw materials to nearly 30 countries. Following the approval of milk and dairy product exports from Turkey to China in 2020, İçim Süt became one of the first companies in its sector to export whey powder used in snack products to China. In addition, İçim Süt, which exported a significant amount to the Balkan countries last year, has recently started exporting ayran to Germany after labneh and kashar cheese. İçim Süt Trade Director Tolga Hisarlıoğlu received the award on behalf of the company at the ceremony held at the Istanbul Exporters' Association Foreign Trade Complex.

### İçim Süt, ihracat şampiyonu oldu

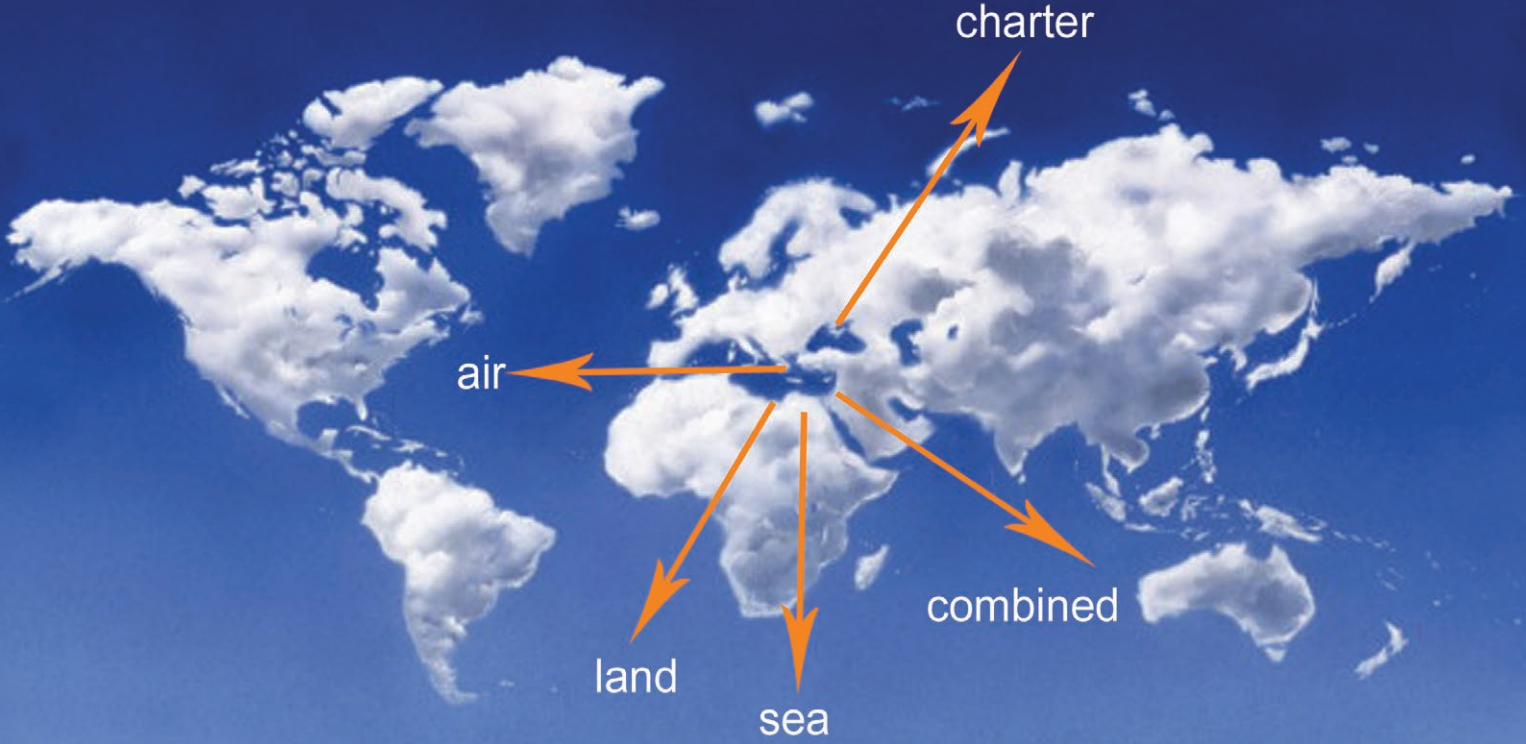
İçim Süt, süt ve süt ürünleri kategorisinde İstanbul İhracat Birincisi oldu. Şirketin elde ettiği ihracat başarısına ilişkin değerlendirmede bulunan İçim Süt Ticaret Direktörü Tolga Hisarlıoğlu, 4 kıtada yaklaşık 30 ülkeye ihracat yaptıklarını belirterek, özellikle Avrupa pazarındaki paylarını artırmayı hedeflediklerini söyledi. Hisarlıoğlu, "Ortadoğu, Kafkas ülkeleri ve Balkanlar'dan sonra Avrupa ve Amerika pazarında büyümemizi sürdürüyoruz. Avrupa Birliği ihracat onay belgesi sahibi fabrikalarımızda ürettiğimiz ürünlerimizle özellikle Avrupa'da daha yaygın görünürlük sağlamayı hedefliyoruz. Uluslararası pazarlarda yüksek katma değerli ürünlerimizle daha fazla tüketiciye ulaşmak ve küresel ihracattaki payımızı artırmak için çalışıyoruz" dedi.



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# CEVA Logistics acquires Borusan Tedarik in \$440 million deal

CEVA Logistics has signed a \$440 million (USD) share transfer agreement to acquire 100% of Borusan Tedarik, one of Turkey's leading logistics companies. This acquisition will nearly double CEVA's operational footprint in this strategic market.

**C**EVA Logistics, a subsidiary of the CMA CGM Group, will strengthen its global footprint in a key market as the company announced today the signing of a binding agreement to acquire 100 percent of Borusan Tedarik Zinciri Çözümleri ve Teknoloji Anonim Şirketi.

The signed share transfer agreement lists a total transfer price of \$440 million (USD) subject to ordinary net cash and working capital adjustments. Privately held Borusan Holding has 69.47 percent of Borusan Tedarik's shares, while the remaining 30.53 percent is held by publicly traded Borusan Yatırım. The deal, which includes Borusan Tedarik subsidiaries in Germany, Bulgaria, Hong Kong and China, remains subject to customary closing conditions and regulatory approvals.

With roots going back more than 50 years, Borusan Tedarik offers comprehensive logistics solutions in Turkey, including contract logistics, finished vehicle logistics (FVL), full truckload (FTL) and less than truckload (LTL) ground transport, as well as air and ocean freight and customs. With 2024 gross revenue of \$567 million (USD), Borusan Tedarik serves a diversified customer base of global customers, as well as domestic leaders who would benefit from CEVA's strong global network.

CEVA Logistics would welcome

approximately 4,000 employees working with Borusan Tedarik. Adding the logistics activities of Borusan Tedarik would strengthen CEVA's current position in Turkey, with a strong offering in each of its core products—air, ocean and ground transport, contract logistics and FVL.

The acquisition would nearly double the size of CEVA's domestic warehousing and distribution operations, adding approximately 570,000 square meters to its existing 620,000 square meters of warehouse space. In addition, the combined ground transport activities would execute nearly 1 million domestic transports per year, while Borusan Tedarik's activities would also strengthen CEVA's existing network connecting with Europe. Borusan Tedarik's relationships in the automotive industry would boost CEVA's domestic FVL operations into a Top 3 position. Finally, CEVA's ocean capacity would increase by 25 percent, while its air capabilities would rank among the Top 5 in Turkey.

CEVA Logistics continues its growth trajectory following its 2019 acquisition by the CMA CGM Group. As the Group's strategic logistics pillar, CEVA has integrated large logistics players, including Ingram Micro's CLS division, GEFCO, and most recently, Bolloré Logistics. CEVA has also made

numerous domestic bolt-on acquisitions and launched joint ventures to accelerate its growth in key geographies or market sectors.

**Mathieu Friedberg, CEO, CEVA Logistics, said:** "As a Top 5 global logistics player, we have identified Turkey as one of our strategic geographies where we expect to grow significantly. Complementing our existing presence in Turkey with the reputable experts and operations of Borusan Tedarik would put us in a position to offer even greater value to our combined customers and, as a result, grow faster than the market organically. CEVA is becoming bigger, stronger and smarter, so that we can then grow faster."

**Erkan Kafadar, CEO Borusan Group, said:** "We have initiated the transfer process of Borusan Tedarik—one of our investments that adds significant value to our country and sector—to CEVA Logistics, a global provider of integrated logistics services. Founded 52 years ago to meet the internal logistics needs of our Group, the company's evolution into a global player is a source of immense pride for us. We consider this transaction not only as a business deal but also as a strong expression of international trust in Türkiye. As Borusan Group, operating under a dynamic portfolio strategy, we will continue to contribute to the economic and social development of our country through new investments."



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TİM and Turkish Cargo have renewed the protocol offering exporters discounted cargo transportation for the sixth time. In accordance with the protocol, Turkish Cargo will transport export products to 37 cities in 25 countries with a discount advantage of up to 41 percent.

YOLLARI VE TÜRKİYE İHRACATÇILAR MECLİSİ  
İŞ BİRLİĞİ PROTOKOLÜ



Prof. Dr Ahmet Bolat

Mustafa Gültepe

# TİM to break export records with Turkish Cargo

**T**he cooperation initiated by the Turkish Exporters Assembly (TİM) and Turkish Airlines (THY) to deliver exporters' products to markets quickly and at a discount continues. TİM and Turkish Cargo, the air cargo brand of Turkish Airlines, renewed the protocol for the sixth time, which offers discounted cargo transportation to exporters. In accordance with the protocol, Turkish Cargo will transport export products to 37 cities in 25 countries with a discount advantage of up to 41 percent. The campaign, which covers general cargo, perishable cargo, pharmaceutical cargo, eggs, fish, meat, fruit and vegetables, will be valid until August 31, 2025.

## UP TO 41 PERCENT DISCOUNT FOR GENERAL SHIPPING

Sharing his views on the cooperation, Turkish Airlines Chairman of the Board and Executive Committee Prof. Dr Ahmet Bolat ; "As a flag carrier

airline, we give priority to increasing the global competitiveness of Turkish exporters. In this context, we renewed the Export Campaign Protocol, which we signed with TİM, which reduces the transportation costs of our exporters, for the sixth time. This year, we increased the discount rates and expanded the product range in order to reach more manufacturers. Our exporters went to 37 different destinations within the scope of the campaign, with rates of up to 41 percent in general cargo and 37 percent in perishable cargo, depending on the product type. "We hope that this traditional cooperation will strengthen our country's power in foreign trade by increasing its exports."

## AIR CARGO PRIVILEGE FOR REMOTE MARKETS

TİM Chairman of the Board Mustafa Gültepe announced that they started 2025 with a target of 280 billion dollars of goods and 121 billion dollars of services

export. Stating that logistics support is also important in order to achieve the target, as well as strengthening the competitive conditions, Gültepe continued: "We have to find new markets in addition to the existing ones to increase our exports. Air cargo transportation has a special place, especially in accessing distant markets. Speed and cost parameters are extremely important here. At this point, we signed a protocol for the sixth time with Turkish Airlines, our most important supporter and the source of pride of our country. With the protocol that will be valid between 10 March - 31 August 2025, I hope to increase the share of air cargo transportation." "Within the scope of the protocol, our exporters will be able to deliver their products to 37 cities in 25 countries at a discount. The discount rate will be 41 percent on average for general cargo and 37 percent for perishable cargo. We thank the THY family for the sixth protocol."

## TİM, TURKISH CARGO İLE İHRACAT REKORLARI KIRACAK

Türkiye İhracatçıları Meclisi (TİM) ile Türk Hava Yollarının (THY) ihracatçıların ürünlerini pazarlara hızlı ve indirimli ulaştırmak için başlatıkları iş birliği devam ediyor. TİM ile Türk Hava Yollarının hava kargo markası Turkish Cargo, ihracatçılara indirimli kargo taşıma imkânı sunan protokolü altıncı kez yeniledi.

Protokol uyarınca Turkish Cargo, ihraç ürünlerini 25 ülkede 37 şehre yüzde 41'e varan indirim avantajı ile taşıyacak. Genel kargo, bozulabilir kargo, farmasötik kargo, yumurta, balık, et, meyve ve sebze gönderilerini kapsayan kampanya, 31 Ağustos 2025 tarihine kadar geçerli olacak.





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## Logistics Perspective

# TURKIYE WILL BE A LOGISTICS HUB WITH NEAR SHORING TREND

**T**ürkiye's geopolitical location makes it a key country in international logistics and trade. Located at the crossroads of Europe and Asia, serving as a critical bridge between Eastern and Western markets, Türkiye has a unique and strategic position in global shipping and transportation. Türkiye is an efficient and cost-effective center for major markets with its location providing access to global markets. With this strategic location, Türkiye becomes attractive for investors who want to optimize their logistics performance by providing shorter transit times with its proximity to various major economies. Türkiye's geographical advantages create a key connection point in the international logistics network. Türkiye offers easy access to a total population of 1.3 billion and a market worth US\$ 28 trillion, covering Europe, the Middle East and North Africa region and Central Asia, within a 4-hour flight distance. Türkiye's strategic location provides easy and same-day access to markets in 16 different time zones, from Tokyo to New York. Türkiye has become a candidate to become a global logistics hub with the nearshoring trend. Global companies are increasingly choosing Türkiye as a center for production and export. Türkiye also plays a role as the management center of multinational companies.

The crisis process that started with the pandemic period, the conflicts between Russia-Ukraine and Israel-Palestine, and the ongoing crisis in the Red Sea made the Middle Corridor gain even more importance. All these events, including the ongoing trade wars between the USA and China that will leave their mark on 2025, provide Türkiye with advantages in attracting investors looking for more economical and secure markets after the supply chain is disrupted by geopolitical risks and rising freight costs. Acting as a bridge between East and West, Türkiye leads the Central Corridor at the center of the Belt and Road Initiative (BRI).

Türkiye, which comes to the fore in international corridor wars, can play an active role in the development of the Central Corridor. The Ministry of Transport and Infrastructure continues its mega projects to make Türkiye a logistics hub by making significant infrastructure investments, especially Istanbul Airport and Baku-Tbilisi-Kars railway. The first phase of the ongoing Development Road Project, which is one of the important projects carried out by the Ministry of Transport and Infrastructure, in the Al-Faw Port, is planned to be completed in 2025. With the Development Road Project, Türkiye's strategic position in global trade corridors will be strengthened even further. The Zangezur Corridor will also increase the effectiveness of the Middle Corridor and the Baku-Tbilisi-Kars Railway Line.

The corridor will connect the western parts of Azerbaijan and the Nakhchivan Autonomous Republic of Armenia through the Zangezur Region. When all these projects become operational in the near future, Türkiye's logistics industry will undoubtedly be among the top 10 countries in the world. With the completion of the projects, transit transportation revenues will increase. Trade between the East and the West will develop significantly. At the same time, transit time will be shortened and thus logistics costs will also be reduced. Considering the crises experienced in the world, the implementation of projects as soon as possible is critical for the future of the logistics industry. While it was recorded that the annual GDP growth of the Turkish economy was at a strong rate of 5.3% between 2003-2024, Türkiye's increasing international trade volume and strategic location are driving the country to develop its infrastructure. 2024 witnessed important developments in terms of Türkiye's logistics sector. With its regional location, strong infrastructure investments and increasing trade volume, Türkiye continued to grow in the logistics sector both locally and globally. In 2024, approximately 15 billion dollars of Türkiye's total service exports of 112.5 billion dollars consisted of freight revenues.

Türkiye, which stands out with its economic indicators, increase in international trade volume and investments in logistics infrastructure, growth and innovations in 2024, supported the sustainable growth of the logistics sector. The logistics and transportation sector earned 38.9 billion dollars in export foreign currency in 2024. The sector is ranked 11th in the world with a market size of 100 billion dollars and a share of 2.5% in global logistics exports. The logistics and transportation sector continues its rise as both the locomotive of our service exports and the most important component of our foreign trade. Our service exports are aimed to reach 48 billion dollars in 2025. In order to achieve the set goals, more joint work needs to be carried out between the European Union and Türkiye to solve the visa and pass document problems, which primarily affect road transportation, and to increase the number of qualified drivers. In this context, the free movement and trade policy should be applied to vehicles and facilities should be provided to enable trucks to enter free circulation. The problems experienced in driver visas should be resolved, the visa acquisition processes of professional drivers should be facilitated and improvements should be made. As UTIKAD, we will continue to closely follow all the work carried out by the relevant Ministries, contribute to the solution of the problems by providing suggestions and support investments that will take Türkiye to the goal of becoming a logistics hub.



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ONUR K          

President of Executive Board  
Railway Transport Association (DTD)

## Railway is **our future**

# STRATEGIC ROLE OF RAILWAY IN TRANSPORTATION BETWEEN T  RKIYE AND EUROPE

**T  rkije** is an important transit country in international transportation with its strategic location serving as a bridge between Europe and Asia.

However, road transportation is still largely preferred in Turkey-Europe foreign trade, and the sustainability of this method in terms of cost, duration and environmental impacts is seriously questioned. The carbon neutral targets set by the European Union within the framework of the Green Deal require transportation to shift towards more environmentally friendly and low-emission modes.

In this context, railway transportation stands out with its high transport capacity, energy efficiency and infrastructure suitable for cross-border integration. T  rkije aims to adapt to this transformation with the "Green Deal Action Plan" announced in 2021. However, in order for this process to be successful, the railway infrastructure must be strengthened, the private sector must be included in the process and technical standards must be harmonized with Europe.

T  rkije, especially located on the Central Corridor, is an important logistics axis between Europe and Asia with strategic routes such as the Baku-Tbilisi-Kars line and Trans-Caspian connections. The integration of these corridors with the EU's Trans-European Transport Network (TEN-T) will enable T  rkije to become a central country in the European logistics chain. However, in order for Turkey to transform its production power into a logistics advantage, strong, efficient and high-capacity railway connections should be established with neighboring countries and main ports should be integrated with railway lines. Sea-rail combinations are increasingly preferred in freight transportation, increasing the importance of intermodal transportation.

The development of intermodal infrastructure shortens transportation times and reduces costs; contributes to environmental goals by reducing carbon emissions. Turkey's optimization of European logistics flows with systems that integrate land, sea and railway modes will increase the share of the railway in the transportation pie and turn the country into a logistics bridge on the east-west axis. A large portion of Turkey's foreign trade is carried out with European Union countries. However, the Border Carbon Regulation Mechanism (CBAM), which the EU plans to implement, will challenge trade with high carbon-emission transportation modes in terms of both cost and competitiveness. On the other hand, the congestion at land border gates, long truck queues and bureaucratic procedures at crossings extend transit times and increase logistics costs. Rail transportation offers a strategic solution to overcome these difficulties. Rail, which is both a more environmentally friendly and predictable alternative in terms of time, should become the cornerstone of sustainable trade. However, today the railway share of international freight transportation in Turkey is even less than 1%. Rapidly increasing this rate; requires a multi-dimensional strategy such as infrastructure investments, digitalization of border crossings, more effective participation of the private sector in the process and strengthening integration with Europe. Otherwise, T  rkije will face the risk of losing its competitiveness due to increasing carbon costs and logistics bottlenecks in the near future. Thanks to its railway-oriented, environmentally friendly and integrated transportation policies, T  rkije has the potential to sustainably strengthen its trade with Europe and achieve its goal of becoming a regional logistics center.



# Saęlamlık, genimizde var: Ecotorq GEN2 motoru ile **Ford Trucks F-MAX.**



Geliştirilmiş uzun ömürlü motoru ve  
Ecotorq GEN2 ile dayanıklılık,  
Ford Trucks F-MAX'in geninde var.



Minister of Transport and Infrastructure Abdulkadir Uraloğlu:

# Türkiye is positioning itself at the center of global trade with its transportation corridors



Türkiye is investing in transportation corridors and strategic collaborations without slowing down, in line with its goal of being at the center of global trade. Minister of Transport and Infrastructure Abdulkadir Uraloğlu emphasized that Türkiye is moving forward determinedly towards becoming the main logistics center connecting the continents with projects such as the Development Road, Central Corridor and Three Seas Initiative, and said, "We are shaping the Türkiye Century with transportation corridors and transit transportation, which are the key to global trade."

**M**inister of Transport and Infrastructure Abdulkadir Uraloğlu pointed out that in the globalizing world, transportation corridors and transit transportation constitute the backbone of economic development, global trade and cooperation between countries, and said, "Especially in this period when trade accelerates and borders are crossed, transportation corridors strengthen intercontinental ties and transit transportation increases logistics efficiency. As Türkiye, we are shaping the Turkish Century with transportation corridors and transit transportation, which are the keys to global trade." Minister Uraloğlu stated that humanity has been maintaining the vitality of trade by crossing geographical borders for centuries. Minister Uraloğlu drew attention to the fact that trade routes have built bridges between civilizations from the past to the present, and pointed out that today this heritage is being carried to the future with giant container ships, freight trains, trucks and airplanes. Expressing that the trade volume between Asia and Europe increased with the acceleration of global trade in the 21st century, Uraloğlu noted that the strategic value of international corridors has come to the fore again. Minister Uraloğlu stated that with the increase in industrial production in China and Southeast Asia, the trade between these regions and Europe has strengthened, making the Asia-Europe corridor one of the most vital veins of global trade. In this context, he emphasized that three main routes stand out as contemporary reflections of

the historical Silk Road; He emphasized that the Northern Corridor reaches Europe from Far East Asia via Russia, the Southern Corridor passes the Suez Canal and opens to the Mediterranean, and the Central Corridor, in which Türkiye is in a key position, passes the Caspian Sea and provides a connection to Europe via the Caucasus and Turkey. In addition, Uraloğlu stated that Türkiye, which is located at the center of the North-South corridors extending from the Caucasus to Africa, is only a four-hour flight away from 67 countries with a population of 1.5 billion and an economic size of 51.2 trillion dollars, and that Turkey, with its unique geostrategic position, is not only the main actor of the Middle Corridor, but also plays an important role in the Southern Corridor; He stated that it stands out as a center that strengthens global connectivity in the fields of energy, transportation and digitalization.

## CRISIS HAS TURNED INTO OPPORTUNITIES FOR TURKIYE

Reminding that global trade has been faced with successive crises in recent years, Minister Uraloğlu said that the Covid-19 epidemic triggered a radical change in supply chains; the Russia-Ukraine conflict in 2022 accelerated this change; He reminded that the war started by Israel in Palestine in October 2023 disrupted the functioning of the Suez Canal and diverted some ships to the Cape of Good Hope route. Uraloğlu

stated that this situation increased the journey of ships reaching London from China in 35 days to 45 days, increased costs by 30% and increased insurance expenses, and said, "However, these crises have created a historical opportunity for Türkiye. In order to turn these breaks in global trade to our advantage, we are strengthening national and international connections that integrate different types of transportation and making intense efforts for uninterrupted and high-quality transportation infrastructures between continents."

## DEVELOPMENT ROAD AND MIDDLE CORRIDOR PROJECTS

Minister Uraloğlu stated that major projects such as the Middle Corridor and Development Road lie at the core of this vision; that they have increased the effectiveness of the Middle Corridor by implementing the Baku-Tbilisi-Kars Railway Line; and that efforts to put the Zangezur Corridor into operation are progressing rapidly. He also stated that they have resolutely developed the Development Road Project, which will transport cargo from China, East Asia and India to Europe via the Persian Gulf; He stated that on April 22, 2024, under the leadership of President Recep Tayyip Erdoğan, they signed the Development Road Project Memorandum of Understanding with the transportation ministers of Iraq, Qatar and the United Arab Emirates. He emphasized that the Ministerial Declaration was approved



# KOŞULLAR DEĞİŞİR, SCANIA STANDARTLARI AYNI KALIR.

Scania G Serisi, dayanıklı kabini ve üstün motor gücüyle her koşulda maksimum performans sunar. Sağlam şasi yapısı, gelişmiş süspansiyon sistemi ve ergonomik kabin tasarımı, zorlu çalışma alanlarında güvenli ve konforlu bir sürüş sağlarken, yüksek torklu motoru en ağır yükleri bile kolaylıkla taşır. Güç, dayanıklılık ve verimlilik bir arada: Scania G Serisi, işinizi her koşulda ileri taşır.



## SCANIA



at the 1st and 2nd Ministerial Council meetings held in 2024 and preliminary designs for the new railway and road infrastructures were completed, and critical stages such as ground analysis and precise measurements are progressing rapidly.

Minister of Transport and Infrastructure Abdulkadir Uraloğlu stated that the Development Road will start a new era in regional trade by connecting Iraq's Faw Port to Türkiye with a 1200-kilometer railway and highway, and from there to Europe. Uraloğlu stated that the line, which will start from the Persian Gulf and extend to Türkiye via Baghdad and Mosul, will be integrated with Europe with 2092 kilometers of railway and 1923 kilometers of highway, and said, "This line will strengthen global trade by connecting the east-west corridors on the north-south axis. In this context, we have planned investments in 727 kilometers of new railway and 331 kilometers of highway." Emphasizing that the first stage works in Faw Port have gained great momentum, Uraloğlu said, "While the construction of 5 main docks has been completed, the construction of tunnels and roads that will connect the main dock to the Khor Al-Zubair waterway and Um-Kasr Port is continuing. This stage is aimed to be completed by the end of 2025. In Türkiye, the transformation in the railway corridor continues: high-speed train lines are being put into service, electrification and signaling works are continuing uninterrupted. The design phase for the new railway line "It has been completed to a great extent; plans for the construction process are being prepared carefully," he said.

### STRATEGIC PARTNERSHIP IN THE THREE SEAS INITIATIVE

Stating that Türkiye attaches great importance to regional cooperation while strengthening its leadership in global trade routes, Minister Uraloğlu stated that in this context, they participated in the 10th Summit of the Three Seas Initiative, held in Warsaw, the capital of Poland, on April 29, as a strategic partner. Uraloğlu said, "The Three Seas Initiative, which aims to eliminate the infrastructure deficiencies of the Baltic, Adriatic and Black Sea countries in the fields of energy, transportation and digitalization, has become a transformative force in terms of regional development and European integration. Türkiye has followed this initiative carefully from the very beginning, believing that projects such as Via Carpatia and Rail Baltica will create a strong connection belt on the north-south

"With pioneering projects such as the Development Road, Middle Corridor and Three Seas Initiative, we are working for a more prosperous, sustainable and inclusive world. As Türkiye, we will continue to prioritize a transportation, energy and digitalization network that strengthens connections not only within our own borders but also in the global arena."

axis in Central and Eastern Europe." Uraloğlu stated that participating in the Three Seas Initiative as a strategic partner is based on a common vision to increase connectivity in the fields of transportation, energy and digital infrastructures, and emphasized that Türkiye's geographical location creates a bridge at the intersection of Europe, Asia, Africa and the Middle East. Uraloğlu said, "Our world-class infrastructure capacity further strengthens this partnership. We connect Asia and Europe via five separate highway crossings over the Turkish Straits. We provide four highway crossings over the Bosphorus with the Eurasia Tunnel under the Bosphorus and three bridges, namely the Fatih Sultan Mehmet, July 15 Martyrs and Yavuz Sultan Selim Bridges. The 1915 Çanakkale Bridge crowns this connection over the Çanakkale Strait as the bridge with the largest span in the world."

### RAILROAD INVESTMENTS CONTINUE

Stating that they offer uninterrupted rail system transportation under the Bosphorus with Marmaray in railway transportation, Minister Uraloğlu said, "While designing the Yavuz Sultan Selim Bridge, we also planned a railway transition to its middle part, thinking about the future, and we are preparing for an investment of approximately 5 billion dollars for this bridge to also serve by double-track railway." Stating that international collaborations play a critical role in the success of infrastructure projects, Minister Uraloğlu said, "In this context, the new railway border crossing memorandum of understanding we signed with Bulgaria aims to prevent capacity problems in railway border crossings. Türkiye is a logistics superpower at the intersection of continents with our expanding high-speed train and highway network. For example, our Eurasia Tunnel has been deemed worthy of numerous awards around the world as the first project to be certified in the Blue Dot Network initiative within the OECD."

### FIVE SEA STRATEGIC PARTNERSHIP

Stating that Türkiye is ready to contribute to the transformative projects of the Three Seas Initiative Investment Fund with its experience in public-private sector cooperation in mega projects, Minister Uraloğlu said, "Our national strategies for smart transportation, green logistics and digital infrastructure are in full compliance with Europe's sustainability targets. We attach special importance to the integration of environmental awareness and digital technologies in our Development Road and Middle Corridor projects. We reduce carbon emissions by modernizing the electrification and signaling systems in our railway lines; artificial intelligence and big data in logistics processes." "We increase efficiency by using innovative technologies such as analytics," he said. Minister Uraloğlu, who stated that the establishment of a highway network of approximately 800 kilometers within the scope of the Three Seas Initiative is on the agenda, said, "Our Turkish contractors can play an important role in the development of this network by undertaking successful projects worldwide. The expertise of our Turkish companies in the fields of engineering and construction will add speed and quality to the infrastructure projects of the Three Seas Initiative. Regional cooperation is the basic condition for being strong in the global arena. The Three Seas Initiative reflects this philosophy and strengthens regional development; Turkey's strategic partnership carries this initiative to the level of a 'five seas strategic partnership'." Minister Uraloğlu stated that Turkey is determined to rebuild the future of global trade by joining hands with its international partners. "With pioneering projects such as the Development Road, the Middle Corridor and the Three Seas Initiative, we are working for a more prosperous, sustainable and embracing world. As Türkiye, we will continue to prioritize a transportation, energy and digitalization network that strengthens connections not only within our own borders but also in the global arena."





# EN HAFİF, EN GÜÇLÜ, EN VERİMLİ: TIRSAN BUZ FRİGO SOĞUK ZİNCİRİN ZİRVESİ

Soğuk zincirin zirvesine çıkan Tırsan Buz Frigo, en hafif, en güçlü ve en verimli yapısıyla fark yaratıyor.

7.490 kg ağırlığı ile pazardaki en hafif frigo olan Tırsan Buz Frigo, K-Değeri 0,31 W/m<sup>2</sup>K ile yılda 1000 litre yakıt tasarrufu sağlarken, üstün izolasyon performansı sağlıyor.

Tırsan Buz Frigo, sağlam deveboynu şasi ve tek parça king pin yapısı ile mükemmel sürüş dengesi sunarken, 7,2 ton forklift dayanımlı güçlü tabanıyla da her yüke meydan okuyor. Çift boru kilit sistemi ve galvanizli paslanmaz çelik darbe emici rampalar sayesinde yükleme ve boşaltma süreçlerini hızlandırarak, operasyonel verimliliği artırıyor.

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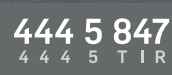
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## UND Chairman of Board Şerafettin Aras:

# Türkiye is getting stronger in regional trade with its logistics moves

UND Chairman of the Board Şerafettin Aras stated that despite global risks, Türkiye has increased its effectiveness in regional trade with its strategic location and new logistics projects.

**A**lthough the year 2025 begins with significant difficulties in global trade, it holds great opportunities for Türkiye. While global trade wars and geopolitical risks create uncertainty, Türkiye's increasing its effectiveness in regional trade with new logistics projects stands out as an important strategy that will contribute to economic growth.

International Transporters Association (UND) Chairman of the Board Şerafettin Aras emphasized that Türkiye is on its way to becoming one of the centers of global trade with its geopolitical advantages, strong logistics infrastructure and strategic projects. Aras said, "Historically, Türkiye has been a bridge between the east and the west, the north and the south. Today, this unique location allows our country to become a key center in global logistics networks."

Not only the Marmara Region, but all coastal regions of Türkiye; Pointing out that the Aegean, Black Sea, Mediterranean, Eastern Anatolia and Southeastern Anatolia offer important opportunities in terms of road and sea connections and logistics infrastructure, Aras said, "Advantages such as the transition from Asia to Europe with the Baku-Tbilisi-Kars railway line and the transformation of Istanbul into a transfer center in the airline industry also make Türkiye stand out as a logistics center."

### TRANSPORT CORRIDORS WILL FACILITATE TRADE

Emphasizing that all these advantages make the transportation

corridors passing through Türkiye even more prominent, Şerafettin Aras continued his words as follows: "The Central Corridor is the fastest and most economical land route connecting Europe to Central Asia and China via Türkiye y. The importance of this corridor has increased with the change in global supply chains and regional geopolitical developments. Türkiye is strengthening its integration with Central Asia and the Middle East with initiatives such as the Zangezur Corridor and Development Road Project. Especially the Development Road developed with Iraq." "The project will further accelerate Türkiye's access to the Middle East and Gulf countries by creating a new trade corridor extending from the Persian Gulf to Türkiye."

### NORMALIZATION IN SYRIA WILL CREATE NEW OPPORTUNITIES

Şerafettin Aras, who also touched on Türkiye's strong road network, stated that the trade line extending from the Habur Border Gate to Iraq and the Persian Gulf plays a critical role in the country's foreign trade. "The agreements made with Iraq increase

the effectiveness of Turkish TIRs in the region and make Türkiye a regional logistics center," he said.

Stating that the normalization process with Syria will allow the opening of new trade corridors that will expand Türkiye's logistics capacity, Aras said, "Türkiye's exports to Syria will increase significantly with political stability and Turkey will be the main base for reconstruction projects."

Announcing that they have plans to increase Türkiye's goods exports to 375 billion dollars and logistics service exports to 78 billion dollars among their 2028 targets, Şerafettin

Aras said, "The infrastructure investments made in line with this vision, integration studies into international logistics corridors and steps to overcome the bureaucratic obstacles faced by the sector aim to make Türkiye one of the leading countries in global logistics." Aras

stated that she is hopeful for the future of Türkiye's logistics industry and believes that Türkiye will be the pioneer of this change by adapting to the rapidly changing dynamics of global trade.





# 10. EKONOMİ ve LOJİSTİK ZİRVESİ

2-3 TEMMUZ 2025

SHERATON GRAND ATAŞEHİR İSTANBUL



## DÜNYADA ve TÜRKİYE'DE LOJİSTİK

- » EĞİLİMLER & YÖNELİMLER
- » YENİ PAZARLAR & SINIRLAR
- » TEKNOLOJİK TRENDLER

10. Ekonomi ve Lojistik Zirvesi, 30 yıldır aylık olarak yayınlanmakta olan UTA Lojistik Dergisi tarafından ilgili bakanlıklar, sektörel birlik ve dernekler, lojistik dünyası ve profesyonellerinin katılımlarıyla 2-3 Temmuz 2025 tarihinde Sheraton Grand Ataşehir İstanbul'da gerçekleştirilecek.

### SEKTÖRLER ve LOJİSTİK OTURUMLARI

- » E-TİCARET LOJİSTİĞİ
- » PERAKENDE ve DAĞITIM LOJİSTİĞİ
- » TEHLİKELİ ve KİMYEVİ MADDELER LOJİSTİĞİ
- » PROJE & AĞIR YÜK ve ENERJİ LOJİSTİĞİ
- » TEKSTİL ve HAZIR GİYİM LOJİSTİĞİ
- » OTOMOTİV ve YAN SANAYİ LOJİSTİĞİ
- » GIDA LOJİSTİĞİ » SAĞLIK ve FARMA LOJİSTİĞİ
- » SAVUNMA LOJİSTİĞİ » AFET LOJİSTİĞİ

9. YILIN  
LOJİSTİKTE  
BAŞARI ÖDÜLLERİ  
TÖRENİ  
3 Temmuz 2025

[www.ekonomivelojistikzirvesi.com](http://www.ekonomivelojistikzirvesi.com)



Alışan Logistics is accelerating its growth by expanding its warehouse investments and increasing its ADR transportation capacity in 2025. The company, which stands out with its sustainability-oriented projects, aims to increase its influence on a global scale with new markets such as Central Asia and North Africa.



Damla Alışan

## will carry its operational power to new markets

**A**lışan Logistics, which specializes in chemical and hazardous materials logistics, entered 2025 with a strong growth vision. Focusing its investments particularly on storage capacity and ADR transportation infrastructure, the company aims to increase its operational power both domestically and internationally. Damla Alışan, CEO of Alışan Logistics, stated that her main goals for 2025 and beyond are to increase their activities in Europe, as well as to establish a strong presence in developing markets such as Central Asia and North Africa. Alışan stated that they are considering new collaborations and investments that will improve their operational capabilities in this direction. Drawing attention to the

studies in the field of sustainability, Damla Alışan said that 70% of the fleet currently consists of Euro 6 engine vehicles, and this rate is aimed to be increased to 90% with the investments made. Alışan also emphasized that they plan to reduce carbon emissions by 50% by 2030.

### INCREASED STORAGE CAPACITY BY 10 PERCENT

#### What are your priority growth areas for 2025?

First of all, increasing our total storage capacity has become our priority in 2025 due to the intense demand from our customers. Accordingly, we increased our total storage capacity by 10 percent with our 2 newly opened warehouses. Our Gebze Pelitli warehouse, which draws attention with its 13,700 m<sup>2</sup> storage area, 8 ramps, 15,200 EUR

pallet capacity and proximity to the Gebze Organized Industrial Zone, will provide fast and effective service to brands in the surrounding areas in particular. Our Istanbul-Hadımköy warehouse, located only 10 km away from the Northern Motorway connection, has a size of 16,250 m<sup>2</sup>, 12 ramps and a pallet capacity of 18,720 EUR.

With these investments, which we have made within the framework of our 2025 growth target, we have increased the number of our warehouses to 30 in 13 cities, our pallet capacity to 450,000 and our storage area to 300,000 square meters. All operational processes, including handling processes, storage and value-added services, are carried out within the framework of superior technology and sustainability principles in our Gebze-Pelitli and



Istanbul-Hadımköy warehouses, which are ready to host many large global and local customers. On the other hand, due to our expertise in chemical logistics, we continue our strategies to invest in ADR product transportation and update our fleets in this direction this year. In this context, we have recently added 30 new ADR tank container carriers and 40 new tanks to our fleet. With this investment, we aim to ensure that hazardous materials are correctly classified, packaged, labeled and placed in transportation vehicles during the transportation process, while also preventing accidents and environmental damage that may occur during the transportation process.

**How do the integrated logistics services offered by your company differ from other players in the industry?**

Alişan Logistics stands out from its competitors thanks to its technology-supported integrated solutions and high security standards, especially specializing in hazardous material and chemical logistics. It offers end-to-end integrated services such as transportation, storage, handling, customs clearance and distribution services under one roof. Thanks to this holistic structure, it provides a single-point solution to its customers and simplifies supply chain processes. This makes it a preferred partner, especially in risky, regulated sectors.

**In which regions are your international operations concentrated? Which are your new target markets?**

With our customer-oriented approach and wide supplier network, we carry out more than 800 monthly import and export trips on daily FTL & LTL service lines to Central Europe, the Balkans, CIS countries and the Turkic Republics with our own and leased fleet, SRC licensed drivers, ADR compliant equipment, monitoring and tracking systems and our in-house TMS system.

Our goal for 2025 and beyond;

*"We do not limit our sustainability policies only to operational efficiency; we develop them in accordance with global standards in areas such as ethical supply chain management, reducing carbon footprint, protecting employee rights and creating social impact."*

In addition to increasing our effectiveness in Europe, we also have a presence in developing markets such as Central Asia and North Africa. In this direction, we are planning new collaborations and investments that will strengthen our operational capability

**TARGET TO REDUCE CARBON EMISSIONS BY 50% BY 2030**

**What steps do you take regarding sustainability as Alişan Logistics?**

As Alişan, the issue of sustainability is very sensitive for us, especially because of our expertise in the transportation of hazardous chemicals. As a matter of fact, it has been carrying out sensitive studies for a long time on reducing waste and disposing of them without harming the environment; we make our investments in this direction.

I would also like to answer your question by sharing a recent development that we are very proud of. By signing the United Nations Global Compact (UN Global Compact), our company has committed to adhering to 10 universally accepted principles in the fields of human rights, labor standards, environment and anti-corruption. In this context, we do not limit our sustainability policies only to operational efficiency; we also develop them in accordance with global standards in areas such as ethical supply chain management, reducing carbon footprint, protecting employee rights and creating social impact.

In our first Sustainability Report published in 2024, we shared our successes and future goals in the field of sustainability. Our ongoing fleet renewal efforts have also made a great contribution to our sustainability goals. In this period, where 70 percent of our fleet consists of Euro 6 engine vehicles, we aim to increase this ratio to 90 percent with our vehicle investments. Additionally, we plan

to reduce our carbon emissions by 50 percent by 2030.

On the other hand, as you know, the London-based international non-governmental organization CDP, which asks the world's largest companies every year to provide information about their greenhouse gas emissions, energy use and climate change risks and opportunities, announced the environmental performances of the companies it cooperates with for 2024. The score of Alişan Logistics, which received an "A" score especially for the title of climate risk management, was announced as "B-" last year, but this year it increased and was published as "B". With this score we achieved above the global average, our company has also confirmed the rise in its environmental performance and transparent reporting approach. As Alişan Logistics, we work for a cleaner and more livable future by integrating sustainability into our business practices. In this context, we were deemed worthy of the "Green Logistics Certificate" by the Ministry of Transport and Infrastructure with the practices we have implemented. Our activities that enabled us to receive the certificate include at least 200 combined transportation trips per year, providing at least 5 percent of our energy consumption from renewable sources, donating saplings to suitable areas, having ISO 14001 and ISO 14064 environmental standards, our zero waste system and our carbon-water footprint reduction efforts.

**How do you evaluate Türkiye's position in transit corridors?**

Türkiye has become an indispensable transit country for freight movements to Europe, Central Asia and the Middle East, as it is located at the intersection of intercontinental transportation. It has the potential to further strengthen this advantage with the right investments and digitalization.





**COMPANY NAME:** ALLCARGO TURKEY

**ESTABLISHMENT DATE:** 2017

**ADDRESS:** Yenisahra Mah. Yavuz Selim Cad. No:19 Allcargo Plaza  
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## UNLOCKING GLOBAL LOGISTICS EXCELLENCE WITH ALLCARGO LOGISTICS LIMITED

In the fast-paced world of global commerce, seamless logistics and transportation services have become the lifeblood of businesses. In this landscape, Allcargo Logistics Limited, a Mumbai-based Indian logistics company, has emerged as a true industry leader, offering multi-modal integrated logistics and transportation services that span the globe.

Founded in 1994 by the visionary entrepreneur Shashi Kiran Shetty, Allcargo began its journey as a cargo handling operator at Jawaharlal Nehru Port in Mumbai. Initially, the company operated as a customs house agent and provided essential freight forwarding services. Since those humble beginnings, Allcargo Logistics has embarked on an incredible journey of growth and expansion.

### EVOLUTION AND EXPANSION

In 1995, a significant milestone was achieved when Allcargo was appointed as the India agent for ECU-Line, a renowned logistics firm based in Antwerp. This collaboration marked the beginning of Allcargo's global presence. In 2003, the company took its first monumental step by establishing its first Container Freight Station (CFS) at Jawaharlal Nehru Port, setting new standards in cargo handling and management. The success of this endeavor led to the establishment of two more CFSs, one in Chennai (Tamil Nadu) and another in Mundra (Gujarat) in 2007, followed by one in Kolkata (West Bengal) in 2017. In 2018, Allcargo Logistics embraced innovation and decided to monetize its existing land banks. This strategic move led to the creation of Allcargo Logistics Industrial Parks Private Limited, allowing the company to offer top-notch warehousing services. Fast forward to 2020, Allcargo stands tall as one of the largest Non-Vessel Operating Common Carriers (NVOCC), with a particu-

lar focus on Less-than-Container Load (LCL) business. The company also has a strong presence in domestic interests, including container freight stations, international supply chain management, express distribution, and contract logistics.

### MERGERS AND ACQUISITIONS

Allcargo's journey of expansion has been further propelled by strategic mergers and acquisitions. In 2006, the company acquired ECU-Line, the ocean freight services provider, whose agent it had been in India. This was followed by private equity firm New Vernon Capital Fund acquiring a stake in Allcargo. In 2008, Blackstone GPV Capital Partners took a significant interest in the company. In 2013, Allcargo Logistics made waves in the industry by acquiring US-based Econocaribe Consolidators and a controlling stake in the Netherlands-based logistics company FCL Marine Rotterdam through its wholly-owned arm, Ecuhold NV. These acquisitions, along with others, were subsequently rebranded into ECU Worldwide in 2016, consolidating Allcargo's global presence. The year 2020 marked another milestone when Allcargo acquired a controlling stake in Hyderabad-based Gati Ltd., expanding its reach even further. In July 2021, the company continued its global expansion by acquiring a 65% stake in the Swedish logistics major Nordicon. Allcargo Logistics Türkiye was founded in 2017 and grew rapidly. Providing services with Istanbul head office along with Mersin, Izmir, Ankara, Bursa, Antalya, Iskenderun, Kayseri and Gaziantep offices, Allcargo Logistics Türkiye is now one of the most preferred Logistics companies in Türkiye.

Allcargo Logistics Limited offers a diverse range of services to meet the complex and evolving needs of its clients:

**Multimodal Transport Operations (MTO):** Allcargo's MTO service, facilitated

through its subsidiary ECU Worldwide, operates globally and covers NVOCC operations related to LCL consolidation and neutral FCL activities. With a network spanning 180 countries, this division provides direct export/import and multicity consolidation services.

### Container Freight Stations (CFS) and Inland Container Depots (ICD):

The company started its CFS operations in 2003, offering services at locations including JNPT, Chennai, Mundra, and Kolkata. Additionally, Allcargo's ICD at Dadri in the National Capital Region is a joint venture with the Container Corporation of India (CONCOR), offering a wide range of services, including export and import handling, LCL shipments, bonded and open warehousing, transportation, maintenance, and hazardous material handling.

### Third-party logistics (3PL):

Allcargo's contract logistics division operates strategically located warehouses at key trade hubs, including Goa, Hosur, and Bhiwandi near Mumbai.

**Logistics Parks:** Allcargo's logistics parks and warehousing facilities are situated in Hyderabad, Bengaluru, Ahmedabad, Delhi (NCR), and other important trade hubs, providing state-of-the-art warehousing solutions.

In conclusion, Allcargo Logistics Limited is not just a logistics company; it's a partner in progress, continuously expanding its horizons and offering cutting-edge solutions to meet the dynamic needs of the global market. With a rich history of growth and a commitment to excellence, Allcargo is poised to remain a key player in the ever-evolving logistics industry, facilitating global trade and enabling success for businesses around the world.





Ingenuity In Motion



# Reliable, efficient logistics across Turkey and beyond

**Transitioning into a bolder, stronger partner!**

For three decades now, we have delivered logistics excellence in 180 countries, and all over Turkey. Constantly recalibrating to shape the future of seamless, digitally-enabled logistics, we stand true to our commitment of enabling the best for you.

Backed by end-to-end expertise, customer-centricity, and a strategic approach to ESG and sustainability, our striking, new identity reinforces leadership and the infinite possibilities it opens up for your business.

Go ahead and experience the difference, as we transform to move your world with ingenuity.

## ASIAPAC Turkey Tasimacilik A.S.

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<b>Antalya, Kayseri, Gaziantep</b>	



# Alp Özler Logistics is growing in intermodal transportation

**A**s one of Türkiye's leading logistics companies, Alp Özler Logistics continues to redefine excellence in road and intermodal transport by combining deep-rooted experience with forward-looking strategy. Founded under the umbrella of the Alp Özler Group, the company is part of a multi-generational family enterprise built on trust, operational excellence, and continuous investment in sustainable logistics infrastructure.

"Today, logistics is not just about moving goods; it's about enabling global trade through resilience, responsibility, and innovation," says Alperen Gece, Business Development and Operations Manager at Alp Özler. "With a growing fleet of company-owned vehicles, especially in key corridors such as Greece and the Balkan region, we are scaling our presence with precision and agility."

## STRENGTHENED ITS POSITION IN SOUTHEASTERN EUROPE

Alp Özler's owned-asset structure plays a vital role in maintaining control over service quality and cost-efficiency, particularly in international operations. The company has become a dominant player in Southeast Europe, leveraging its regional know-how and long-term partnerships to manage complex supply chain needs across sectors like FMCG, automotive, construction, and energy.

As part of its long-term vision, the company is rapidly expanding its intermodal capabilities, focusing on seamless, multimodal corridors between Europe and Türkiye. "Our intermodal development strategy is aligned with both customer expectations and environmental priorities," Gece adds. "We aim to reduce our carbon footprint while maintaining the speed and flexibility Alp Özler is known for."

Alp Özler Logistics continues its growth strategy in the international market with a focus on intermodal transportation and sustainability. The company aims to reduce its carbon footprint without compromising operational speed and flexibility.



## WE'RE TRANSPORTING TRUST

The Alp Özler Group, encompassing both domestic and international logistics subsidiaries, has positioned itself as a benchmark in Turkish logistics — with strong governance, an empowered next-generation leadership, and a relentless pursuit of excellence.

"Moving forward, we aim to become a key gateway operator connecting Türkiye to the rest of Europe through smart logistics ecosystems," Gece concludes. "We're not just transporting freight — we're transporting trust."



## ALP ÖZLER LOJİSTİK, İNTERMODAL TAŞIMACILIKTA BÜYÜMESİNİ SÜRDÜRÜYOR

Türkiye'nin köklü lojistik markalarından Alp Özler Lojistik, uluslararası pazardaki büyüme stratejisini intermodal taşımacılık ve sürdürülebilirlik odağında sürdürüyor. Şirket, Avrupa ve Türkiye arasındaki çok modlu lojistik koridorlarına odaklanırken, operasyonel hız ve esneklikten ödün vermeden karbon ayak izini azaltmayı

hedefliyor. Alp Özler İş Geliştirme ve Operasyon Müdürü Alperen Gece, şirketin özellikle Yunanistan ve Balkanlar gibi stratejik bölgelerde araç filosunu büyüterek varlığını güçlendirdiğini belirtti. Gece, Alp Özler'in akıllı lojistik ekosistemleriyle Türkiye'yi Avrupa'ya bağlayan stratejik bir geçit operatörü olmayı hedeflediğini ifade etti.



 **alp özler®**  
**35+** Years  
*experience*

What  
We  
DO



Road Logistics



Project Logistics



Railway Logistics



Sea Freight Logistics



Airline Logistics

## Your Trusted Partner in Motion

Founded in 1990 , Alp Ozler has taken important steps towards becoming one of the leading Logistics companies in Türkiye. With more than 30 years of experience and know-how , our company offers international and domestic Logistics services and provides comprehensive services all over the world.





## Logistics Project to Make a Sense from Azure Group:

# Sending Products to the World with One Click with 'Freight Just'

Azure Group, which will celebrate its 50th anniversary in the logistics and transportation industry this year, has undertaken a giant project with its foreign partners. Stating that they have implemented the world's first and only digital, artificial intelligence-supported logistics and transportation application, Azure Group Chairman Erkan Gül said, "We can currently send products from China to England, from Africa to Russia with a single click." Gül emphasized that they will also create employment with the project, which is expected to make a great contribution to Türkiye's exports, and added, "We will provide employment opportunities for at least 500 people."

**A**zure Group, which has been operating in the logistics and transportation sector for 50 years, has taken a giant step to turn Türkiye's geographical location into an advantage in the field of e-commerce. The Group is implementing one of the world's largest logistics organizations by signing a 50 million Euro agreement with its foreign partners.

### TARGET: 1 BILLION EURO TURNOVER

Azure Group Chairman Erkan Gül said, "Foreign funds abroad have chosen the logistics sector for their new term investment plans. We aim to increase our turnover to over 1 billion Euros in the next two years by expanding our current organization in the fields of logistics, e-commerce and cargo." Emphasizing that a new period in which logistics and e-commerce are rapidly growing in the world has begun, Gül said, "We are developing many artificial intelligence-based projects. With

the 'Freight Just' digital application we have implemented for the logistics sector, we have integrated more than 500 suppliers and more than 7 thousand vehicles into the system in more than 100 countries and put them into service. The next five years will be a very different and critical period for the logistics sector. Foreign capital also believes in this."

### PROVIDES PRICE IN 3 MINUTES

Azure Group Chairman Erkan Gül stated that artificial intelligence-supported applications are spreading

rapidly all over the world and said, "Artificial intelligence-based applications that everyone follows closely have now started to direct every area of our lives. We have developed the world's first and only very comprehensive digital logistics application to keep up with this new age."

Gül stated that the application called 'Freight Just' can be easily used by everyone and said, "Freight Just is an application that allows you to get a price for a shipment from any country in just three minutes. It can be easily downloaded from IOS and Google Play."

### 'TURKIYE WILL BE EUROPE'S LARGEST SUPPLIER'

Azure Group Chairman Erkan Gül stated that they will also create employment with the project that will make a great contribution to Turkey's exports. Gül said, "Thanks to our 50 years of experience in the sector, we have now brought together the train, Ro-Ro and TIR transportation model and implemented one of the largest logistics organizations in the world." Reminding that the global logistics market has reached a volume of approximately \$10 trillion by 2024, Gül said, "The new generation logistics system we have implemented covers approximately \$5 trillion of this market. Thanks to our 'Freight Just' application, users will be able to get the fastest and most cost-effective offer in just three minutes. In the new world order, we will increase e-commerce thanks to e-logistics, and we will both contribute to our country's exports and create employment by opening a new source of income for our youth. We plan to provide



Erkan Gül





employment opportunities for at least 500 people." Emphasizing that Türkiye will become Europe's largest supplier in the coming years, Gül said, "Türkiye will become Europe's largest supplier in the next five years. We should turn the tax wars initiated by the USA in our favor as a country. We can be among the top seven countries with the strongest economies in the world; this is completely in our hands."

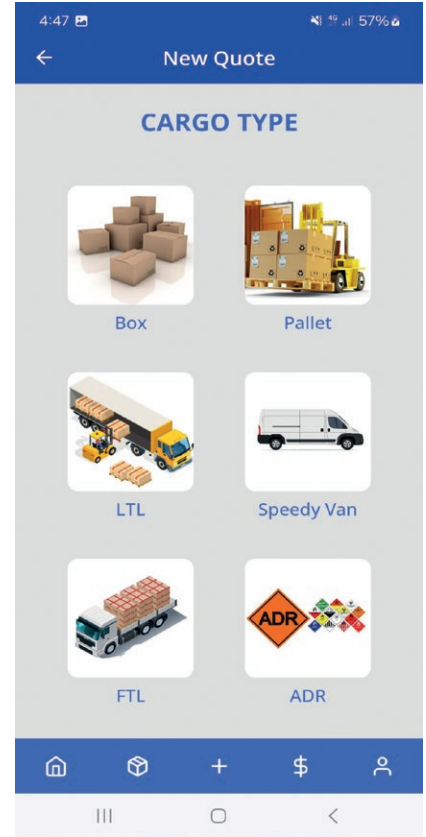
### 'WE WILL BE THE WORLD'S E-LOGISTICS CENTER'

Azure Group Chairman Erkan Gül stated that the network they created will reach approximately three-quarters of world trade. Gül said, "We can currently send products from China to England, from Africa to Russia with a single click." Gül emphasized that they positioned Türkiye as the world's logistics center and aimed to pass 50 percent of the giant logistics project through this geography, and said, "This will be the largest commercial and logistics project to be carried out in our country."

### EVERYONE WHO WANTS IT WILL BE ABLE TO SELL THEIR PRODUCTS TO THE WHOLE WORLD

Azure Group Chairman Erkan Gül stated that they also cooperated with world-famous e-retail companies abroad and said, "Many large, small and medium-sized businesses in our country have difficulty selling their products via e-commerce. Thanks to the e-commerce and e-logistics services we offer, they will now be able to export easily." Gül emphasized that they will establish business partnerships for SMEs to enable them to export, and said, "We will provide our local storage, distribution and sales services in America, England, Europe and the Middle East. We will reduce all shipping costs by 25 percent."

Gül, who also shared special collaborations with global giants, said, "We have special works and general transportation agreements with companies such as Alibaba, Amazon, eBay. Thanks to the e-commerce and e-logistics platform we have established, everyone will have the opportunity to sell their products all over the world."



### 'WE WILL WORK MORE TO REDUCE CLIMATE CHANGE AND CARBON EMISSIONS'

Emphasizing that climate change and carbon emissions are the biggest problems of the future, Azure Group Chairman Erkan Gül said that they will work harder to combat these problems. Gül stated that their company has also signed a social responsibility project: "We donate a tree for every kilometer we save from our intermodal transportation. We invite everyone in the sector to this application." Gül recommended the website [www.investngreen.com](http://www.investngreen.com) for those who want to get more information about the project. Gül, who said, "Protecting our world and our future is in our hands," drew attention to the need to increase environmental awareness.

### 'FREIGHT JUST' İLE TEK TUŞLA DÜNYAYA ÜRÜN GÖNDERİMİ

Lojistik ve taşımacılık sektöründe 50. yılını kutlayan Azure Grup, dünyanın ilk yapay zekâ destekli dijital lojistik uygulaması "Freight Just"u hayata geçirdi. Grup, 50 milyon Euro'luk yatırım ve yabancı ortaklarıyla geliştirdiği proje kapsamında, tek tuşla Çin'den İngiltere'ye, Afrika'dan Rusya'ya ürün gönderimi yapılabileceğini duyurdu. Azure Grup Yönetim

Kurulu Başkanı Erkan Gül, uygulamanın üç dakikada fiyat teklifi sunarak e-ticareti kolaylaştıracağını ve Türkiye'nin ihracatına katkı sağlayacağını belirtti. Proje kapsamında en az 500 kişiye istihdam sağlanmasa planlanıyor. Gül, "Türkiye, önümüzdeki beş yıl içinde Avrupa'nın en büyük tedarikçisi olacak" dedi.



# BATU LOGISTICS

## *Logistics redefined*

## achieved 30% growth in Europe and 50% growth in liquid transportation

Batu Logistics increased its transportation volume by 30% in Europe in 2024, while achieving 50% growth in land, sea and rail-connected liquid transportation in the last two years. The company aims to rapidly expand its seaway open cargo transportation, complete ship and aircraft transportation operations by 2025. In addition, while expanding the geography in which it provides project transportation services to all of Africa, it also makes strategic growth plans in Eastern Europe and the CIS countries.

**B**atu Logistics offers a wide range of services from land, air, sea, ADR, fair and artwork transportation to warehousing and inventory management. It provides real-time tracking and coordination in all logistics processes with the Control Tower approach. Emphasizing that they provide partial, complete and express transportation services to 32 countries in Europe, Batu Logistics General Manager Efe Göktuna noted that they have recently increased their transportation volumes in this geography by over 30%. Expressing that they continue to grow steadily in express transportation and ADR transportation, Göktuna stated that they have increased their land, sea and railway-connected liquid transportation by 50% in the last two years; and that they have experienced an increase in demand especially in chemical liquid and art transportation. Göktuna said, "We continue to expand our seaway open cargo, complete ship and aircraft transportation operations in 2025. We have expanded the geography in which we provide service in project transportation to the entire African continent." Stating that they are quite active in Europe, Göktuna also emphasized that they aim to provide their customers with a competitive advantage by strengthening their lines

in Eastern Europe and CIS countries in the coming period.

### **THERE IS A SOLUTION FOR EVERY LOAD**

**What kind of logistics infrastructure do you provide service with? Are there any new investments on your agenda in the field of storage and distribution?**

We offer services such as land, air, sea, ADR transportation, fair logistics, domestic transportation, minivan and stock management, and art transportation. We serve many of our customers with the Control Tower approach, which provides complete, real-time visibility of the supply chain and coordinates all logistics operations. We manage many points from how they should manage their logistics processes to which transportation mode they should choose, from document control processes to distribution and stock management processes with the systems we create.

We can provide direct access to many vehicles in all areas with an advanced forwarder logic. Thanks to our partnerships with our strong agencies at home and abroad, we can move comfortably in many parts of the world, especially in Europe. We reflect this to our customers as service quality. We offer integrated logistics services to many sectors, especially chemical, FMCG, automotive, textile and liquid cargo.



Efe Göktuna

In addition to our Express and Ultra Express transportation solutions, we also provide temperature-controlled transportation and ADR transportation between -25 and +25 °C. We meet all the needs of our customers with temperature-controlled special vehicles and ensure that the cold chain is not broken. We provide temperature-controlled transportation services in European countries. In terms of storage, we meet the needs of our customers with our contracted storage areas at home and abroad.

We deliver loads that need to reach European countries faster, especially with our Speedy Van service, within 36-72 hours. We offer an alternative to air transportation speed in the shipment of urgent loads up to 1,300 kg or 15 cubic meters. We also have





an ETGB (Electronic Commerce Customs Declaration) license. Thus, we carry loads under 300 kg and 15,000 Euros that need to be delivered from Türkiye to Europe or from Europe to Türkiye with our ETGB license, and we significantly reduce delivery times. We accelerate customs processes, conduct all transactions electronically and provide an efficient process.

#### What are the priority growth areas you have determined for 2025?

There was an increase in demand for our express transportation solutions, especially towards the end of 2024 and the beginning of this year. This increase continues in both our import and export transportation. In this area, we focus on providing our customers with the fastest transportation experience, beyond Key Performance Indicators (KPIs), in line with expectations. We are one of the most experienced brands in the sector in ADR transportation. We have a stable growth in this area.

We have increased our total liquid transportations connected by land, sea and railway by 50 percent in the last two years. There is an increasing demand especially for our chemical liquid cargo transportations.

In addition, we aim to further increase our art work transportations, in which we stand out with our expertise. We continue to rapidly expand our sea open cargo transportation, complete ship and aircraft transportation operations in 2025. We have added the entire African continent to the geographies we serve in project transportation.

#### GERMANY IS THE LEAD IN TRANSPORTATIONS

##### Services you offer directly or in transit on the Türkiye-Europe line What?

We carry out intensive transportation from Germany to Türkiye, especially on the Türkiye-Europe line. We continued this by increasing it last year, and we continue to do so this year. We carry out intensive transportation between Türkiye and England, Switzerland, Italy and Benelux countries, which are important partners in our country's chemical product trade. We have also strengthened our Eastern European route. We continue to increase our transportation volume on this line by expanding our infrastructure in

Poland, Hungary, Slovakia and the Czech Republic. We offer partial, complete and express transportation solutions to 32 countries in Europe. We have recently increased our transportation volume in this geography by over 30 percent.

#### In which countries do you have investments in Europe? What is the strategic importance of these countries?

We have offices and agencies in dozens of countries in Europe, especially Germany, Belgium, the Netherlands, England, Switzerland, Bulgaria, Romania, Poland, Italy and France. We play an active role in these countries in the partial transportation of export and import loads.

#### TARGETING EASTERN EUROPE AND CIS COUNTRIES

##### Do you have plans to expand your operations abroad? What are your new target markets?

We have goals to strengthen our lines abroad, especially in Eastern Europe and CIS countries. We will continue to provide competitive advantage to our exporters and importers in these markets.

#### How will the European Green Deal affect the logistics sector? How are you preparing for this process?

The European Green Deal, coordinated by the EU, aims to reduce carbon emissions by 55 percent compared to 1990 levels by 2030 and to make Europe carbon neutral by 2050. Importing and exporting companies need to take the Green Deal and sustainability issues into consideration not only in their production processes but also in their logistics operations. Otherwise, they may face significant difficulties and restrictions in international trade in the near future. This situation also requires logistics companies to restructure their operations and adapt to the green future.

As Batu Logistics, we have been conducting our activities with the principle of respect for the environment for a long time. We prioritize the concept of sustainability and respect for the environment in all our logistics operations. We aim for minimum carbon emissions and maximum efficiency. In this way, we provide a flawless operational approach in the logistics processes of our customers.

#### BATU LOGISTICS, AVRUPA'DA %30, LİKİT TAŞIMACILIKTA %50 BÜYÜME SAĞLADI

Batu Logistics, kara, hava, deniz, ADR, fuar ve sanat eseri taşımacılığından depolama ve stok yönetimine kadar geniş bir hizmet yelpazesi sunuyor. Control Tower yaklaşımıyla tüm lojistik süreçlerde gerçek zamanlı takip ve koordinasyon sağlıyor. Avrupa'da 32 ülkeye parsiyel, komple ve ekspres taşımacılık hizmeti sunduklarını vurgulayan Batu Logistics Genel Müdürü Efe Göktuna, son dönemde bu coğrafyadaki taşıma hacimlerini %30'un üzerinde artırdıklarını kaydetti. Ekspres taşımacılık ve ADR'li taşımada istikrarlı büyümeyi sürdürdüklerini ifade eden Göktuna, kara,

deniz ve demiryolu bağlantılı likit taşımalarını son iki yılda %50 artırdıklarını; özellikle kimyevi likit ve sanat eseri taşımalarında talep artışı yaşadıklarını belirtti. Göktuna, "2025'te deniz yolu açık yük, komple gemi ve uçak taşımacılığı operasyonlarımızı büyütmeyi sürdürüyoruz. Proje taşımacılığında hizmet verdiğimiz coğrafyayı tüm Afrika kıtasına genişlettik" diye konuştu. Avrupa'da oldukça etkin olduklarını belirten Göktuna, önümüzdeki dönemde Doğu Avrupa ve CIS ülkelerinde hatlarını güçlendirerek müşterilerine rekabet avantajı sağlamayı hedeflediklerini de vurguladı.

DFDS VP & Head of Türkiye Logistics Jeppe Skivild explained the integration process and the company's growth plans after the acquisition of Ekol International Transport. "We combine Türkiye's strategic position with our strong logistics network in Europe," said Jeppe Skivild, and his 2025 targets; He listed these as accelerating organic growth, expanding the service network, increasing operational efficiency, continuing digitalization investments and developing low-emission logistics solutions.

## DFDS moves Türkiye to the center of the European logistics network



Jeppe Skivild



### **C**an you provide information about your restructuring process and the integration between the two companies following the acquisition?

Our acquisition of Ekol International Transport in November 2024 was a strategic step that strengthened our ability to provide a reliable and efficient transport infrastructure supporting Türkiye's continued growth. This integration allows us to bring the successful approach DFDS has applied in Europe for many years to Türkiye and combine it with our extensive European network and resources enabling us to offer our customers more comprehensive, seamless, and efficient logistics solutions.

During the integration process, our primary goal has been to ensure operational continuity while facilitating a smooth transition for both our employees and customers. By combining the strong expertise and experience of our colleagues in Türkiye with DFDS's extensive ferry and logistics network and operational strength, we are creating synergies. To maximize the benefits of this integration, we have aligned our operational processes with DFDS's standards, ensuring that our Turkish colleagues' local expertise is seamlessly integrated with DFDS's global capabilities.

This acquisition reflects our strong confidence in Türkiye as a manufacturing hub with a strong production and export potential. By enhancing our end-to-end transportation services, we aim to further strengthen and expand the supply chain between Europe and Türkiye.

### **How will DFDS's advanced logistics structure in Europe benefit the Turkish market?**

Since its foundation in 1866, DFDS has built a unique infrastructure of land and sea routes connecting European countries with each other as well as with Türkiye. After successfully implementing our business model which integrates ferry, road, and rail transport in Northern Europe, we now aim to expand this approach in the Mediterranean region to enhance trade between Türkiye and Europe. The fact that Türkiye and the Mediterranean region account for approximately 30% of DFDS's global business volume clearly demonstrates our strategic commitment to this market.

Türkiye holds significant potential in its trade relations with Europe, with the market expected to grow by 14% annually until 2028. In line with this growth, we are integrating DFDS's extensive logistics network and advanced technologies into the Turkish market, offering our customers more competitive, efficient, and scalable solutions.

With the addition of Ekol International Transport's operations into DFDS, we have merged local expertise in Türkiye with our advanced logistics infrastructure in Europe. This integration not only accelerates transportation between Türkiye and Europe but also enhances operational efficiency and reliability. At DFDS, we are committed to being an integral part of Türkiye's growing transportation and logistics sector and to establishing a more integrated trade network between Europe and Türkiye.

### **TURKIYE AND THE MEDITERRANEAN CONSIDER 30 PERCENT OF THE BUSINESS VOLUME**

**What services do you offer on the Türkiye-Europe route and within Europe? Which types of goods do you transport, to which countries, using which transit times and transport modes, either directly or in transit?**

We provide flexible and efficient transport solutions, both direct and in transit, across continental Europe, Scandinavia, the United Kingdom and Ireland, and to North Africa.

Our transport modes include road, sea, rail, and intermodal solutions, with specialized services such as temperature-controlled transport and expedited "Speedy" services for time-sensitive cargo. Thanks to our Speedy service, we can deliver shipments from Türkiye



**"As the DFDS Turkey & Europe South Business Unit, we transport approximately 100,000 trailers annually between Turkey and Europe. This volume clearly demonstrates DFDS's role in ensuring the uninterrupted trade flow between Turkey and Europe and underlines our strong logistics infrastructure and long-term commitment to the Mediterranean region."**

to Germany in 36 to 48 hours without being affected by any road restrictions. Depending on customer requirements and cargo specifications, we transport a wide range of commercial goods while leveraging DFDS's extensive network across Europe- extending this fast, reliable service to Ireland and even the Scandinavian countries.

Additionally, our bonded warehousing services enable clients to store and manage goods within customs-approved facilities, helping reduce costs and simplify cross-border operations. This approach enhances inventory control, shortens lead times, and ensures a smoother flow of goods to markets across the region. Combined with our digital logistics solutions- which automate and streamline customs clearance and cargo tracking- we deliver secure, transparent, and efficient supply chains from start to finish. By leveraging DFDS's robust network, operational infrastructure, and flexible transport models, we help our customers gain a significant competitive edge in international trade.

**How do you overcome bottlenecks in European road transport, and what advantages do your specialized solutions offer to customers in terms of time, cost, etc.?**

Road transportation between Türkiye and Europe often faces

challenges such as border congestion, driver visa issues, and operational constraints. At DFDS, we have experience and a proven operational model that enables us to mitigate these bottlenecks.

Our integrated intermodal solutions, which combine road freight, ferries and rail networks, enable cargo from Türkiye to reach various European destinations without being affected by border delays. By seamlessly transferring shipments between different transport modes and leveraging our extensive truck fleet, we minimize border wait times and provide faster, more reliable, and cost-effective logistics solutions.

Additionally, by expanding our intermodal transportation, we significantly reduce road congestion and carbon emissions. With our recent investments in electric trucks, we are further reducing fossil fuel consumption and reinforcing our commitment to low emission/ decarbonised logistics solutions.

**What is your transport volume for Europe-bound shipments (export, import, and transit)?**

As DFDS Türkiye & Europe South Business Unit, we transport approximately 100,000 trailers annually between Türkiye and Europe.. This volume clearly demonstrates DFDS's role in ensuring the uninterrupted

flow of trade between Türkiye and Europe and highlights our strong logistics infrastructure and long-term commitment to the Mediterranean region.

**'WE WILL ACCELERATE ORGANIC GROWTH'**

**What kind of logistics infrastructure (offices, warehouses, companies, etc.) does DFDS have in Europe? What are your targets and plans for 2025?**

DFDS integrates its well-established European logistics network with Türkiye's strategic location to provide comprehensive transportation solutions. With over 17,000 employees, operations in more than 20 countries, 3,200 trucks, 15,000 trailers, 50 weekly rail round trips, ports, ferry services, and warehouses, we have one of the strongest logistics infrastructures in the industry.

In an increasingly complex and resource-constrained global trade environment, delivering sustainable logistics solutions is one of our top priorities. With our strong human capital and extensive logistics network, we have established ourselves as a leading provider of reliable and innovative transportation services. For 2025, our key objectives include accelerating organic growth, expanding our services to a broader customer base, and optimizing our existing operations for greater efficiency. We also aim to enhance our low emission logistics solutions and continue our digitalization investments. By improving operational efficiency, we strive to build a more agile and customer-centric logistics framework.

## **'AS DFDS, WE ARE COMMITTED TO GREEN TRANSFORMATION'**

**How will the European Green Deal and ETS impact the logistics sector, and how is DFDS preparing for this transformation?**

The European Green Deal and Emissions Trading System (ETS) are pushing the logistics industry towards decarbonized and more sustainable transportation. ETS I is already in place for maritime transport and we expect ETS II which is coming in the road transport business, to affect fuel pricing, effectively making diesel less competitive compared to lower carbon options. In addition, road tariffs in EU member states will start to reduce the

price gap between green and black transport. At DFDS, we are committed to the green transition and we are deploying electric trucks in our fleet, expanding intermodal transportation, and improving energy efficiency, as well as adopting transition fuels such as HVO to lower emissions from our logistics operations. Therefore, regulatory measures which level the playing field for low-emission transport solutions are welcomed by us. We see the Green Deal not as a regulatory obligation but as an investment in the future, and we are committed to decarbonise our operations as soon as it is feasible.

# GREENLOG

## accelerates new investments



Devrim Koray

Greenlog Intermodal accelerated its investments and invested in more than 100 45' containers and owning equipment in total.

The company's Managing Partner Devrim Koray stated that they created their own transportation infrastructure, and thus they will increase the service quality along with the transportation capacity.

**G**reenlog Intermodal, which has made a name for itself in the sector with its green logistics practices, further strengthens its strong position in intermodal transportation by accelerating its infrastructure investments in line with its sustainable growth vision. Preparing to celebrate its 10th anniversary next year, the company is initiating a strategic transformation by creating its own transportation infrastructure with integrated solutions, new investments and new routes developed in Europe and CIS countries.

### NO LONGER ONLY ORGANIZERS, BUT ALSO CARRIERS

Devrim Koray, Greenlog Intermodal Managing Partner, drew attention to the rapid transformation experienced in the logistics world and said: "Customer expectations are now much clearer, time sensitivity and operational flexibility are essential. For this reason, in addition to forwarder service, we aim to be a direct part of the operation. These investments pave the way for us to offer direct value to our customers with our own transportation equipment. We are no

longer just organizers, but also carriers. Thus, we retain control in every sense."

Koray, who stated that they have created their own equipment park with a total of over 100 45-foot container and tarpaulin equipment investments in this context, emphasized that they have increased not only the transportation capacity but also the ability to control service quality.

### A NEW STRUCTURE IS ESTABLISHED IN THE NETHERLANDS

Stating that they started a new structuring in the Netherlands called Greenlog BV in order to move their intra-European operations to a more centralized and effective structure, Koray said, "This structuring will undertake a wide range of operational coordination, from domestic transportation in Europe to international freight organizations. In this way, we will improve the customer experience and increase on-time delivery rates. In addition, we are strengthening our power, especially with tilt equipment, on our Greece, Spain, England and Ireland lines."





### GREEN ROAD TO EUROPE WITH BOTH RO-RO AND RAILWAY

Koray, stating that they reach every point in Europe in 8-9 days transit times thanks to the reciprocal railway services between Halkalı and Duisburg, said, "With this line, we offer an attractive solution especially for our customers looking for time and cost optimization. We provide door-to-door transportation organization by using multiple transportation modes integrated with different equipment types." Koray, who stated that they also provide service to a wide geography in Ro-Ro transportation, said that they deliver cargo to Trieste, Bari, Alicante and Sete ports with departures from Pendik, Yalova, Ambarlı, Çeşme and Mersin ports. Koray emphasized that they provide uninterrupted access to all corners of Europe thanks to the railway and road integration from these ports.

### NEW DESTINATION LINES: GREECE, SPAIN, ENGLAND AND IRELAND

Stating that they focused on increasing the transportation volume on the lines of Greece and Spain within the scope of the strategic growth plan, Koray stated that they also strengthened their operations in England and Ireland. Koray noted that the transportation they carry out with curtain-sided equipment in particular stands out as an element that increases service flexibility in these markets.

### STARTED MINIVAN TRANSPORTATIONS

Explaining that they started minivan transportation in order to meet the different speed and tonnage



"Greenlog Intermodal has started minivan transportation to meet the different speed and tonnage needs of its customers. With this service, it delivers loads of up to 1,200 kilograms door-to-door to many locations across Europe."



needs of their customers, Koray stated that they were able to deliver loads up to 1,200 kilograms door to door to many points in Europe. Koray emphasized that this service offers a significant advantage in time-critical shipments and concluded his

words as follows: "In addition to our intermodal transportation, we also offer a wide range of logistics solutions in different transportation operations. We will complete 2025 strongly thanks to our investments and enter our 10th year even stronger."

### GREENLOG YENİ YATIRIMLARIYLA VİTES BÜYÜTÜYOR

Sürdürülebilir büyüme vizyonu doğrultusunda yatırımlarına hız veren Greenlog Intermodal, toplamda 100'ün üzerinde 45'lik konteyner ve tenteli ekipman yatırımı gerçekleştirdi. Greenlog Intermodal Yönetici Ortağı Devrim Koray, bu yatırımlarla sadece taşıma kapasitesini değil, hizmet kalitesini de artırarak kendi taşıma altyapılarını kurduklarını ifade etti. Avrupa içi operasyonlarını güçlendirmek için Hollanda'da Greenlog BV adıyla yeni bir yapılanmaya giden şirket, Avrupa'da intermodal

taşımacılıkta konumunu sağlamlaştırmayı hedefliyor. Şirket, Halkalı-Duisburg hattı üzerinden demir yoluyla ve Ro-Ro seferleriyle Avrupa'nın dört bir yanına yeşil taşımacılık çözümleri sunarken; Yunanistan, İspanya, İngiltere ve İrlanda hatlarında da büyümesini sürdürüyor. Minivan taşımalarına da başlayan Greenlog Intermodal, Avrupa genelinde hızlı ve esnek lojistik hizmetleriyle müşteri taleplerine yanıt veriyor. Koray, şirketin 10. yılını yatırımlarla güçlenerek karşılayacağını belirtti.

# Strategic logistics solutions in Türkiye - Europe transportation from



Horoz Logistics provides competitive power in the European line with its service network spread over a wide geography, technology investments and visionary management.

**D**rawing attention with the strong logistics bridge it has established between Europe and Türkiye, Horoz Logistics is positioned as one of the most prominent players in the region thanks to its experience in international road transportation, extensive operational network, and customer-oriented service approach. As of 2025, with a fleet capacity of 500 vehicles and approximately 6,500 scheduled trips annually, the company plays a critical role in helping Turkish exporters reach global markets — particularly by further expanding its operations across the European corridor.

## ‘WE SEE LOGISTICS AS REINVENTING’

Stating that Horoz Logistics actively provides services to all regions that can be reached by road, Mücella Salın, Head of International Road Transportation Group, stated that they manage the growth in Europe with a strategic vision and added: “As Horoz Logistics, we are a strategic solution partner with the capacity and experience to organize all logistics operations in international road transportation from a single center. At the point we have reached today, we do not

limit our operations to a single mode; in addition to complete and partial transportation, we offer the most suitable service to our customers with different models such as minivan, railway and project transportation.

Our new strategy is based on foreseeing the needs of our partners in the current economic conjuncture and producing special solutions for them. 80% of our operations are focused on Europe. In addition to

main lines such as Italy, Germany, Benelux countries, Eastern Europe and Romania; we have a wide transportation network extending from Spain to Scandinavian countries, from the Baltic geography to Central Europe. Along these lines, we offer our customers fast, reliable and competitive solutions in both complete and partial transportation. We are active in the Middle East and Asia as well as in Europe. We successfully maintain our road organizations in regions such as Iraq, Dubai, Turkic Republics and Syria. This geographical breadth allows our customers to remain competitive in every market.

Today, we are not limited to transportation originating from Türkiye. With our multimodal structure, where we integrate air, land and sea transportation modes from anywhere in the world, even without touching Turkey, we can manage storage, order preparation and distribution services end-to-end. Thanks to this structure, we offer our customers not only transportation but also a global logistics infrastructure where they can design their operations in an efficient, flexible and sustainable manner.”

## NEW GENERATION OPERATIONS: MINIVAN AND PROJECT TRANSPORTATION

Salın, stating that they have reshaped their 2025 strategies in line with economic fluctuations and



Mücella Salın





changing customer needs, said, “We are focused on producing special solutions for our business partners. This year, we launched our minivan partial transportation service, which offers speed and cost advantages. Our goal is to create both time and cost efficiency for time-critical shipments across Europe, with ambitious delivery times of 2 to 3 days at significantly more affordable rates. Additionally, we are also carrying out major operations in what we define as “out-of-gauge” project transportation — including one-time factory relocations or the logistics of oversized and non-standard cargo such as wind turbines.

#### **VISIONARY MANAGEMENT, STRONG TEAM, INTEGRATED SERVICE APPROACH**

“The way to success is through a strong corporate culture and team spirit,” said Mücella Salın, and summarized the factors that have been effective in Horoz Logistics becoming one of the strongest brands in the sector as follows: “We provide strategic contributions to our customers thanks to our financial strength, our storage capacity at home and abroad, our ability to provide logistics services in all end-to-end modes

and most importantly, our visionary management approach.”

#### **STRATEGIC WAREHOUSE NETWORK IS GROWING IN EUROPE**

Horoz Logistics, which directed the financial resources it obtained with the public offering it made in 2024 to digitalization, overseas warehouse investments and technological infrastructure projects, aims to expand its intermediate warehouse services in Europe. The company, which has already strengthened its logistics network in the region with its warehouse investments in Germany, England and France, will further expand its effectiveness in Europe’s strategic trade corridors with the new warehouses it will put into operation in the Netherlands, Poland and Romania in the near future.

#### **OPERATIONS INTEGRATED WITH DIGITALIZATION AND TECHNOLOGY**

Horoz Logistics makes a difference in the sector not only with its physical transportation power but also with its digital infrastructure. Maximum transparency and speed are provided in operational processes thanks to real-time monitoring systems, artificial intelligence-supported route planning, secure data management with blockchain and

smart warehouse systems.

In periods with high order density, error-free and punctual deliveries are made thanks to these technologies, and customer satisfaction becomes sustainable.

In addition, with the infrastructure developed for e-export operations, companies are given end-to-end support in marketplace integration, logistics planning, order management and customs processes. With its widespread storage centers located at strategic points across the continent Horoz Logistics provides local advantage to Turkish exporters in European markets.

#### **RAILWAY AND MULTIMODAL TRANSPORTATION FOCUSING ON SUSTAINABILITY**

Horoz, which increases its railway transportation capacity on the axis of sustainability, in addition to standard transportation on the European line. It also offers a remarkable infrastructure in logistics and multimodal transportation. With its operational structure that integrates all transportation modes, the company can offer global logistics solutions to exporters without stopping by Türkiye.

Focusing on reducing carbon emissions within the scope of green logistics projects, the company invests in energy-efficient systems in warehouse operations as well as increasing railway transportation. It also aims to reduce environmental impacts with the integration of renewable energy sources.

While Horoz Logistics increases its effectiveness in Europe - Türkiye transportation, it also continues to grow in the Middle East and Asia lines. Especially with the Turkic Republics, Iraq, Dubai and the newly opened Syria line, it positions its logistics operations in different geographies in a sustainable manner. With its investments, integrated digital solutions and visionary management, Horoz Logistics continues to create value for its customers not only as a logistics provider in international transportation, but also as a strategic business partner.



## Expands Its Global Network with Project-Based Solutions in Air Cargo

Lima Logistics offers integrated, sustainable, and fast solutions in global air cargo transportation through its operations center located at the logistics heart of Europe, with customized planning for each shipment and strategic partnerships.

**W**ith an extensive operational network stretching from Europe to Asia in international air cargo, Lima Logistics provides fast, reliable, and flexible solutions to its customers through its strategic airline partnerships. Managing its European operations like a control tower through its Netherlands-based Lima Europe structure, the company optimizes its global access via key airports such as Istanbul, Amsterdam, Frankfurt, and Liège.

"We aim to increase our operational strength through this center, which can be considered the logistics heart of Europe, and to provide more integrated and faster solutions to our customers," said Ahmet Gemici, Business Development Manager-Air at Lima Logistics, noting that they also focus on green logistics projects and energy-efficiency-oriented investments under their sustainable transportation vision with the "Lima Green" brand.

### 24/7 MONITORING AND SPECIAL SOLUTIONS IN EMERGENCY TRANSPORTATION

**As Lima Logistics, what kind of structure do you have in air cargo transportation? For which types of cargo do you offer special solutions?**

We operate with an integrated structure that delivers reliable, fast and effective air cargo solutions for international shipments. We focus particularly on time-sensitive sectors. For the automotive industry, we offer tailored logistics solutions for urgent parts, hazardous materials (DGR), pharmaceuticals, health products and perishable goods. Each shipment is handled as a dedicated project with a

customized transport plan. To avoid production disruptions, we maintain 24/7 monitoring, real-time updates and rapid response capabilities. Our İGA office operates non-stop; the lights never go out. Our team follows a shift-based system, responding to requests even at 03:00. The same model applies at our headquarters, where night-duty airfreight crew continually monitor operations and demands.



Ahmet Gemici





"Within the scope of sustainable transportation, we are investing in green logistics projects and energy efficiency-focused applications that will reduce our carbon footprint under our 'Lima Green' brand. We are working on projects focused especially on China and Mexico, aiming to develop alternative transportation lines with intermodal services."

**How do you establish collaborations with global airline companies? Which airports do you conduct your operations through?**

We build strategic relationships with both global and local airlines. Their extensive flight networks and special cargo services support us in offering fast, reliable and flexible solutions. Our European operations are managed through our Netherlands-based Lima Europe center, which acts like a control tower by planning, monitoring and coordinating activities. This network is optimized through key airports including Istanbul, Amsterdam Schiphol, Frankfurt and Liège.

**You also offer special services such as aircraft charters. How do you organize this process?**

With our aircraft charter service, we provide flexible solutions for urgent and specialized customer needs. We begin by evaluating urgency, cargo type and destination to determine the optimal aircraft and route. Our expert teams manage the entire process—from flight permits to ground handling—end-to-end. Operations are closely monitored on-site at both departure and arrival points.

**STRONG NETWORK  
EXTENDING FROM EUROPE  
TO ASIA AND AMERICA**

**Are there certain destinations that you focus on, especially in Europe, the Middle East or Asia lines?**

Our operations are concentrated and even specialized in certain regions. In Europe, we serve high-volume, regular shipments from countries such as Italy, Spain, France, Germany, the Netherlands, Belgium and Austria. In Asia, we focus on major trade centers in Southeast Asia, especially China. The American continent is also a growing focus, particularly for time-critical projects. Strong local partnerships and our end-to-end traceable service structure enable us to deliver fast and uninterrupted solutions.

**How do your office structures, both domestic and international, reflect on your services in this area?**

Our strong regional network in Türkiye allows us to quickly respond to nationwide demands. While our Bursa and Istanbul offices manage regular line departures, Amsterdam-based Lima Europe oversees all European operations. This wide network boosts our responsiveness

and enables closer communication with our customers.

**AIMING FOR  
REGIONAL LOGISTICS  
LEADERSHIP IN EUROPE**

**What are your planned investments or new services in the air cargo sector for 2025 and beyond?**

Thanks to our TIACA membership, we continue building strong ties with global airline companies. Their extensive network and cargo services help us offer fast, reliable and flexible transport. Our Lima Europe center in the Netherlands, acting as a control tower, handles planning and coordination of European operations. Through our strategic airport network—covering Istanbul, Amsterdam, Frankfurt and Liège—we optimize global access. Our goal is to become a key regional logistics player in Europe through this center, which we see as the continent's logistics hub. Additionally, under our "Lima Green" brand, we are investing in green logistics and energy-efficient solutions to lower our carbon footprint. We are developing projects with a focus on China and Mexico and aim to establish alternative routes using intermodal services.



# strengthened its electric truck fleet

Talay Logistics, the first logistics company in Türkiye to invest in 100 percent electric trucks, purchased 3 full-electric Steel Power-e trucks of the HBS brand produced by HABAŞ in Manisa.

**T**alay Logistics, one of the pioneers of the sector in Türkiye with its green logistics practices, purchased 3 SteelPower-e full electric trucks of the HBS brand. Talay Logistics, the first logistics company in Türkiye to use 100% electric truck in its operations, has thus realized another important investment.

## IT WILL INCREASE THE NUMBER OF ELECTRIC VEHICLES TO 15

Talay Logistics CEO Onur Talay stated that as a global logistics company operating with 100% domestic capital, they have expanded their electric truck fleet with the SteelPower-e model fully electric vehicles they purchased from HABAŞ, the first domestic fully electric tractor manufacturer in Türkiye. Explaining that SteelPower-e fully electric truck, designed as a vehicle that will meet environmentally friendly and zero carbon emission targets, will be used in operations such as warehouse-port, port-factory in İzmir, Talay stated that they aim to increase the number of fully electric truck to more than 15 by 2030.

## VEHICLES ARE CHARGED WITH CLEAN ENERGY

Talay stated that they placed solar panels on the roofs of their garages in Şekerpınar and their headquarters buildings in Büyükçekmece. Emphasizing that the electric truck they use are charged with clean energy produced by solar panels, Talay added that an electric charging unit will also be installed in their garages in İzmir.



## WITH ZERO EMISSION AND 410 KW POWER

Speaking on behalf of HABAŞ, Sales Director Mine Öztuncay said, "LFP lithium ion batteries with a capacity of 282 kWh are used in our SteelPower-e vehicles, which have an environmentally friendly, zero-emission electric VOITH engine with a power of 410 kW and a torque of 3,100 Nm. Our SteelPower-e vehicles also stand out with their low energy consumption." Öztuncay stated that they will provide service to their business partners at every point in Türkiye and will be with them whenever they need with their sales and after-sales teams. Hüseyin Urkun, General

Manager of HABAŞ, said, "We hope that our business partnership with Talay Logistics will be long-lasting and we wish their new vehicles to be beneficial."

HABAŞ carries out production in its Manisa factory using environmentally friendly, carbon emission reducing and self-developed technologies. HABAŞ uses a flexible and state-of-the-art production infrastructure that develops its vehicles according to the demands of its users and therefore fully meets the user needs, thus offering its users durable, practical to use, superior technology, low operating costs, dynamic and high-quality commercial vehicles.

## TALAY LOGISTICS ELEKTRİKLI ÇEKİCİ FİLOSUNU GÜÇLENDİRDİ

Türkiye'de, yüzde 100 elektrikli çekici yatırımı yapan ilk lojistik şirketi olan Talay Logistics, HABAŞ tarafından Manisa'da üretilen HBS marka 3 adet tam elektrikli Steel Power-e çekici satın aldı. Talay Logistics CEO'su Onur Talay, satın almaya ilişkin, yüzde 100 yerli sermayeyle faaliyet gösteren küresel bir lojistik şirketi olarak, Türkiye'nin ilk yerli tam elektrikli çekici üreticisi olan HABAŞ'tan aldıkları SteelPower-e model tam elektrikli araçlarla elektrikli çekici filolarını büyüttüklerini belirtti. Çevre dostu ve sıfır karbon emisyon hedeflerini karşılayacak bir araç olarak tasarlanan

SteelPower-e tam elektrikli çekicilerin, İzmir'deki depo-liman, liman-fabrika gibi operasyonlarda kullanılacağını anlatan Talay, tam elektrikli çekici sayısını 2030'a kadar 15'in üzerine çıkarmayı hedeflediklerini ifade etti. Talay, Şekerpınar'daki garajlarında ve Büyükçekmece'deki genel merkez binalarının çatılarına güneş panelleri yerleştirdiklerini belirtti. Kullandıkları elektrikli çekicilerin güneş panelleri ile üretilen temiz enerji ile şarj edildiğini vurgulayan Talay, İzmir'deki garajlarına da elektrikli şarj ünitesi kurulacağını sözlerine ekledi.



# Logistics is #EasyWithUs

talay.com



Intermodal



Rail Freight



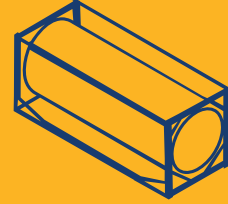
Air Freight



Sea Freight



Land Freight



Liquid  
Transportation



Contract Logistics



Domestic  
Transportation



Customs Clearance



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# Benelux will be TGL's new stop in Europe

TGL, which offers safe and sustainable solutions in bulk chemical transportation, strengthens its presence in the European market with its expanded operations in countries such as Romania, Poland and Greece. TGL Deputy General Manager Cemil Can Yalçın stated that the company's 2025 growth targets focus on Benelux countries and intermodal transportation investments.



Cemil Can Yalçın

**M**aking growth in the European logistics market a strategic priority, TGL draws attention with the environmentally friendly and safe solutions it offers in bulk chemical transportation. TGL Deputy General Manager Cemil Can Yalçın said that the company, which has recently expanded its operations in countries such as Romania, Poland and Greece, will strengthen its international logistics network by focusing on the Benelux region and intermodal transportation investments during 2025. Yalçın added, "We aim to grow our European fleet by 100 percent. We will continue to make a difference with new office openings, fleet investments and green transportation solutions." Yalçın stated that the company is also continuing its efforts to establish a storage facility to support its operations in Romania, and emphasized that this investment will make logistics processes more efficient and provide customers with the opportunity to provide faster and more reliable service.

## PREPARING TO EXPAND ITS EUROPEAN FLEET BY 100%

**Could you give information about the services offered by TGL and talk about its fleet strength and equipment park?**

As TGL, we continue to strengthen our presence in Europe by offering sustainable and innovative solutions in the logistics sector. As a logistics provider specializing in the transportation of hazardous and non-hazardous liquid chemicals and liquid gases, we make door-to-door deliveries with our high-security land tankers and tank containers.

Our own fleet of 400 vehicles allows us to manage our customers' transportation processes quickly and efficiently. With a transportation capacity of 1 million tons per year, we organize more than 40,000 trips domestically and internationally. Thanks to our EURO 6 tractors used in accordance with ADR regulations and environmental standards, we keep our fleet young and environmentally friendly, minimizing our carbon footprint.

More than 700 pieces of equipment in our fleet enable the safe transportation of liquid chemicals. We transport the safe transportation of many raw materials, from paint to personal care and cleaning materials, from pharmaceuticals to organic chemistry, from food to agricultural and construction chemicals. We carry out operations in accordance with high safety standards by carrying out special MDI/TDI transportation with our ISOPA certified drivers.

In response to the special needs of our customers, we keep the product temperature constant after loading, along

the route and at the destination, with our special equipment that produces hot water. In this way, we ensure that the quality of the products is maintained during the transportation process.

In line with the importance we attach to training and quality, we implement regular training programs to increase the competence of our drivers and continuously update our sustainable safety standards. We renew our SQAS certificate every three years, ensuring that our logistics operations comply with the highest quality standards in Europe.

We have recently been focusing on increasing our effectiveness in the European market by expanding our operations in countries such as Romania, Poland and Greece. We have set our goal to expand our European fleet by 100 percent with new office openings, fleet expansion efforts and investments in environmentally friendly transportation models. As TGL, we will continue to make a difference in the sector and provide the best logistics services to our customers.

## Which countries do you have investments abroad? What is the strategic importance of these countries?

As TGL, we made our first investment abroad in Romania. In 2024, we officially launched our logistics activities in the region by establishing a new company named TGL RO.



Our company headquarters and office are located in Braşov, and were chosen considering Romania's geographical location and strategic proximity to every region. Our operations, which initially started with 10 vehicles, quickly grew by 100% and reached 20 vehicles.

Romania has great strategic importance in terms of regional and international logistics operations, as it is a full member of the European Union and has become the gateway to Europe on the Black Sea side. As TGL, we aim to strengthen intra-European transportation and offer more effective services to our customers by expanding our activities in this region.

**What services does TGL offer on the Europe-Türkiye line? Which cargoes do you deliver to Europe, directly or in transit, with which transit times, to which countries, with which transportation modes?**

As TGL, we provide safe and efficient transportation services to our customers by offering strong logistics solutions on the Europe-Türkiye line. While we transport bulk liquid chemical products by road with our own vehicles in Europe, we carry out intermodal operations with isotank equipment and can send cargo to any point in the world.

The main countries we transport to include Greece, Bulgaria, Romania, Poland, Serbia, Hungary, France, Spain, Italy, the Netherlands and Belgium. Due to the predominant use of road transportation, our transit times vary between 1 and 7 days on average.

Our fleet, which enables the safe and fast transportation of liquid chemicals, allows us to offer effective transportation alternatives to our customers by supporting international logistics processes both directly to Europe and

through transit. As TGL, we continue to add value to the logistics sector with our high-quality service approach and to further expand our transportation operations.

**What is your transportation volume to Europe?**

We offer a service network with high transportation volume with our strong logistics operations to Europe. We effectively manage export, import and transit transportation in the region by carrying out 4,000 road transportations and approximately 1,300 isotank transportations annually.

**TO OPEN A WAREHOUSE IN ROMANIA**

**Can we learn about your growth targets for 2025?**

As TGL, we have determined our growth targets for 2025 with a focus on expansion in Europe. In particular, we have plans for the Benelux region, which is the distribution center of chemical raw materials. We aim to strengthen our international logistics network and provide more effective services to our customers by expanding our activities in this region.

Additionally, we are continuing to work on establishing a storage facility to support our Romania operations. This investment will make logistics processes more efficient, allowing us to provide faster and more reliable storage services to our customers. Throughout 2025, we focus on sustainably advancing our growth with strategic regional investments and new logistics solutions.

**How will the European Green Deal affect the logistics sector? How do you prepare for this process?**



The European Green Deal will direct the logistics sector to a radical transformation and bring significant changes in line with the goal of reducing carbon emissions. As sustainability and environmentally friendly transportation become increasingly critical for the sector, it is of great importance for logistics companies to adapt to the green transformation.

As TGL, we constantly renew our fleet and invest in environmentally friendly transportation solutions with the goal of reducing carbon emissions to zero. We are revising our vehicle fleet in accordance with EURO 6 standards and transitioning to a lower emission transportation system. In addition, we aim to minimize our impact on the environment by increasing our intermodal operations every day.

As a part of our green transformation efforts, as a company with a Green Logistics Certificate, we have been successfully continuing this process for three years and renewing our certificate regularly. By adopting environmentally friendly transportation models in the sector, we are implementing smart logistics solutions that will minimize our carbon footprint.

As TGL, we are moving forward determinedly to fully comply with the European Green Deal process by adopting a future-oriented sustainable transportation approach.

**TGL WILL OPEN THE DOOR TO NEW OPPORTUNITIES AT TRANSPORT MUNICH FAIR**

TGL aims to gain a stronger position in the logistics ecosystem in Europe by attending the Transport Logistic Fair, which will be held in Munich, Germany, between 2-5 June 2025. TGL Deputy General Manager Cemil Can Yalçın, in her statement regarding her participation in the fair, said, "Transport Logistic Fair offers an important opportunity to establish collaborations that will shape the future of our industry and to introduce our innovative solutions in the

international arena. During the fair, we look forward to meeting with the leading professionals of the industry and sharing our innovative services, investments and future vision with our potential customers." TGL will welcome visitors at its booth number 415 in Hall B4. Participants will be able to obtain detailed information about the company's innovative logistics solutions and exchange views on growth strategies in the European logistics market.

# 'The Future of Data-Based Fleet Management is on European Roads'

Seyir Mobil offers integrated and reliable solutions developed in its own R&D to the European logistics sector.

**S**eyir Mobil General Manager Yakup Küçük announced that the company offers its vehicle tracking and fleet management solutions to the European logistics sector. Küçük said, "We are now offering the solutions we have developed with our long-standing field experience in the field of vehicle tracking and fleet management to the European logistics sector. We design all systems in our own R&D center, combine software and hardware processes under a single roof to produce sector-specific, integrated and reliable solutions."

Küçük stated that the product range includes standard and professional vehicle tracking systems, mobile tracking, wireless temperature monitoring for refrigerated vehicles, trailer-tractor matching, Bluetooth-supported peripherals, driver recognition, artificial intelligence-supported camera systems, OBD solutions and SENT-GEO compatible tracking technologies, and said, "All these systems were developed to centrally monitor operational processes, make data-based decisions and easily fulfill legal obligations."

## FULL COMPLIANCE WITH POLISH REGULATIONS

Noting that SENT-GEO integrated solutions fully comply with Polish regulations in the transportation of sensitive goods, Yakup Küçük said, "This system, which is mandatory for all carriers operating in or transiting through Poland,



Yakup Küçük

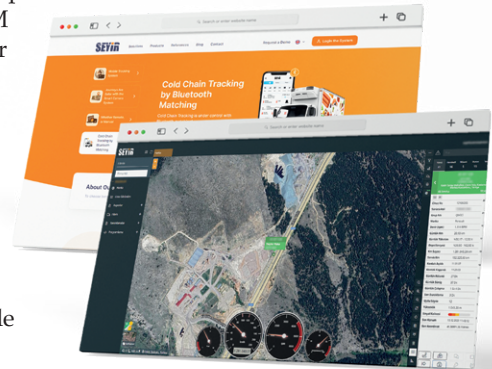
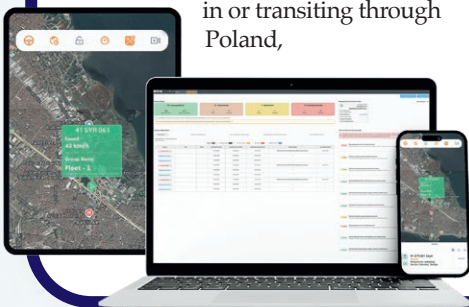
automatically transmits GPS data to Polish authorities; simplifies legal obligations and increases transportation transparency."

Küçük stated that they provide fast integration advantage in compact vehicles by directly reading OEM data such as tank level, odometer and fuel consumption with OBD-based tracking solutions, and expressed that they offer time and cost advantage to their customers in the field of digital tachograph with their structures that collect remote data download, archiving and analysis processes on a single platform.

Stating that thanks to Takobil applications, driver card and tachograph data can be analyzed and remaining driving times can be tracked instantly, Küçük said, "Our new generation LTE 4G supported devices provide high-speed communication and strong integration infrastructure for all logistics operations in Europe."

Finally, Yakup Küçük stated his goals and said, "As Seyir Mobil, our goal is to offer sustainable technologies for measurable, legally compliant and efficient fleet management and to add added value to the decision processes of our business partners."

***Yakup Küçük announced that they will host visitors at Transport Logistic Munich 2025 in B1 Hall / Stand 523.***





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SEYHAN GÜLHAN

Lojistik ve Tedarik Zinciri  
Profesyoneli

## Lojistik Gündem

# AB UYUMLU TAŞIMACILIK YAKLAŞIMI

**A**vrupa-Türkiye taşımacılığında sürdürülebilirlik ve süreçlerin verimli yönetimi, çevresel etkilerin azaltılması, maliyetlerin optimize edilmesi ve operasyonel etkinliğin artırılması açısından büyük önem taşımaktadır. Küresel ticaretin önemli bir parçası olan bu güzergâh, özellikle karayolu, denizyolu ve demiryolu taşımacılığı açısından stratejik bir konuma sahiptir. Avrupa Birliği'nin sürdürülebilirlik hedefleri ve Türkiye'nin artan ihracat potansiyeli göz önüne alındığında, bu lojistik hattının daha yeşil ve entegre bir yapıya kavuşturulması bir zorunluluk hâline gelmiştir.

Karbon salımını azaltmak adına taşımacılıkta düşük emisyonlu araçların kullanımı kritik önemdedir. Euro 6 normlarına uygun çekiciler ve alternatif yakıtlı (LNG, elektrikli) taşıma araçları, karayolu taşımacılığının çevresel etkilerini azaltmada etkili rol oynamaktadır. Ancak tek başına araç dönüşümü yeterli değildir; intermodal taşımacılık, yani birden fazla taşıma türünün entegre kullanımı, sürdürülebilirliği ciddi anlamda artırmaktadır. Özellikle Ro-Ro (Roll-on/Roll-off) ve demiryolu taşımacılığının payının artırılması, karayolundaki yoğunluğu azaltırken karbon ayak izini düşürür. Türkiye'den Avrupa'ya yapılan taşımalarda demiryolu ile Bulgaristan, Romanya veya Macaristan aktarmalı sevkiyatlar hem çevreci hem de maliyet avantajı sunmaktadır.

Taşımacılık süreçlerinin dijitalleşmesi, hem sürdürülebilirlik hem de operasyonel verimlilik açısından hayati önemdedir. E-fatura, e-belge, e-taşıma senedi gibi uygulamalar, kâğıt kullanımını azaltarak çevresel katkı sağlar. Ayrıca taşıma rotalarının optimize edilmesi, dinamik rota planlama sistemleri sayesinde yakıt tüketimini düşürür. Gerçek zamanlı izleme sistemleri (GPS, IoT sensörleri), taşıma süreçlerini şeffaf hâle getirerek hem tedarik zinciri güvenliğini hem de müşteri memnuniyetini artırır.

Avrupa-Türkiye taşımacılığında en büyük engellerden biri, sınır kapılarında yaşanan

yoğunluklar ve bürokratik gecikmelerdir. Kapıkule, Hamzabeyli gibi yoğun sınır kapılarında bekleme sürelerinin azaltılması, sadece ekonomik değil, aynı zamanda çevresel anlamda da önemlidir. Bekleyen araçlar ciddi miktarda emisyon üretir. Bu nedenle, sınır geçişlerinde dijital gümrük sistemlerinin devreye alınması, ön beyan sistemlerinin etkin kullanılması ve yeşil hat uygulamalarının yaygınlaştırılması gereklidir. AB ile entegre gümrük uygulamaları sayesinde taşıma süreleri kısaltılabilir, emisyonlar azaltılabilir.

Taşımacılığın sürdürülebilirliği yalnızca ileri taşıma ile sınırlı değildir. Avrupa'ya ürün gönderen firmaların, ambalaj atıklarının geri getirilmesi ya da yerinde geri dönüşümle bertaraf edilmesi süreçleri de dikkate alınmalıdır. Geri dönüş kutuları, çok kullanımlı taşıma kapları ve paletlerin lojistik sistemine entegre edilmesi hem maliyet hem çevre açısından büyük kazanç sağlar. Döngüsel lojistik modelleri, taşıma faaliyetinin sadece tek yönlü değil, çift yönlü sürdürülebilir olmasını sağlar.

Sürdürülebilir taşımacılığın başarısı için, taşımayı gerçekleştiren tüm paydaşların (nakliyeciler, tedarikçiler, lojistik firmaları) bu konuda bilinçli olması gerekir. Bu nedenle düzenli eğitimler, farkındalık kampanyaları ve sürdürülebilirlik performans göstergeleri belirlenmelidir. Ayrıca taşıma sözleşmelerinde çevresel kriterlere yer verilerek firmaların sürdürülebilir taşımaya yönlendirilmesi sağlanabilir.

Avrupa-Türkiye taşımacılığı, stratejik öneminin yanı sıra sürdürülebilir lojistik uygulamaları açısından da bir dönüşüm sürecine girmektedir. Emisyonları azaltan taşıma türlerinin artırılması, dijitalleşme, sınır geçişlerinin hızlandırılması, döngüsel lojistik uygulamaları ve sektörel farkındalık gibi başlıklar, bu sürecin temel taşlarını oluşturmaktadır. Sürdürülebilir taşımacılık yalnızca çevre için değil, uzun vadeli rekabet avantajı ve maliyet verimliliği için de vazgeçilmezdir.



# Nissan Türkiye, Townstar ile hafif ticari araç pazarına girdi

Nissan, hafif ticari araç segmentindeki yeni modeli Townstar'ı Türkiye pazarında satışa sundu. Townstar, 20'den fazla gelişmiş teknolojiyle donatılmış yapısı ve çok yönlü konfigürasyon seçenekleriyle ticari kullanımda yüksek verimlilik ve esneklik sunuyor. Yeni model, şehir içi ve uzun yol taşımacılığına uygun yapısıyla hafif ticari araç kullanıcıları için güçlü bir alternatif olmayı hedefliyor.

**N**issan Türkiye, yeni nesil kompakt Hafif Ticari Aracı (HTA) olan yeni Townstar'ı İstanbul'da gerçekleşen lansman etkinliğinde tanıttı. İçten yanmalı (benzinli) motorla çalışan versiyonlarına ek olarak tamamen elektrikli bir versiyona da sahip olan Townstar'la birlikte Nissan Türkiye hafif ticari araç pazarına geri döndü. Benzinli ve elektrikli panelvan versiyonunun yanı sıra elektrikli kombi versiyonu ile Nissan'ın teknolojik ticari ürünü olan yeni Townstar, 20'den fazla teknoloji sunarak hafif ticari araç pazarında önemli bir oyuncu olmayı hedefliyor.

Benzinli versiyon, 130 HP gücünde ve 1.3 litre motorla verimlilik sağlarken, elektrikli versiyon ise 45 kWh batarya ile güçlendirilmiş ve düşük işletme maliyetiyle öne çıkıyor. Elektrikli Townstar, van ve kombi (binek) versiyonlarında 245 Nm tork ve şehir içi 382 km'ye kadar menzil sağlıyor. Ayrıca, Nissan'ın elektrikli araç uzmanlığıyla geliştirilmiş olan Townstar, akıllı enerji yönetimi ve etkili batarya termal soğutması gibi ileri teknolojilere sahip.

## GELİŞMİŞ GÜVENLİK VE SÜRÜŞ DESTEK TEKNOLOJİLERİ

Yeni Townstar, sürücü ve yolcu güvenliği için de birçok yenilik sunuyor. Akıllı Kör Nokta Uyarı Sistemi, Şerit Takip Asistanı, Yaya ve Bisikletli Algılama özellikli Akıllı



Acil Frenleme, Adaptif Hız Sabitleyici ve Otomatik Park Asistanı gibi gelişmiş sürücü yardım sistemleri bulunuyor. Ayrıca, Akıllı Çevre Görüş Sistemi, 360 derece görüntüleme sağlayarak şehir içi park manevrasını kolaylaştırıyor. Elektrikli versiyonun sunduğu sürüş destek sistemleri de, otoyol sürüşlerinde ve şerit içinde hizalamada sürücüye yardımcı oluyor.

İç mekanında ise konforlu ve modern bir tasarım benimsenmiş. Nissan Townstar'ın van versiyonu, kompakt yapısıyla dar alanlarda manevra yapmayı kolaylaştırırken, geniş yükleme kapasitesi ile de işletmelerin ihtiyaçlarını karşılıyor. L1 kısa şasi versiyonunda 3.3m<sup>3</sup>-3.9m<sup>3</sup>, L2 uzun şasi versiyonunda ise 4.4m<sup>3</sup>-4.9m<sup>3</sup> arasında taşıma kapasitesi bulunuyor. Van versiyonu, akıllı depolama çözümleri ve araç içi ofis ekipmanlarına yer ayıran yapısıyla, özellikle KOBİ'ler ve filolar için büyük kolaylık sağlıyor.

Elektrikli Townstar, Ariya modelinin estetiğinden ilham alarak aerodinamik bir tasarıma sahip. LED farlar ve V-motion mo-

tifleriyle modern bir görünüme sahipken, benzinli versiyon da dinamik ve keskin hatlarla öne çıkıyor. Townstar, ayrıca 5 yıl veya 160.000 km araç garantisi sunarken, elektrikli versiyonunda batarya için 8 yıl veya 160.000 km garanti sağlıyor.

Euro NCAP tarafından yapılan güvenlik testlerinde "Altın" derecesi olarak yüksek güvenlik standartlarını yerine getiren Nissan Townstar, küçük ve orta ölçekli işletmelerin rekabetçi olabilmesi için sunduğu verimlilik, güvenilirlik ve düşük maliyetle dikkat çekiyor. Bu araç, hem günlük operasyonel ihtiyaçları karşılamak hem de sürdürülebilir çözümler sunmak isteyen tüm ticari araç kullanıcıları için önemli bir seçenek oluşturuyor.

## YENİ TOWNSTAR'IN FİYATLARI

Yeni Townstar'ın 1.3 DIG-T 130PS 6MT L1 Visia paketi 999 bin 900 liradan, 1.3 DIG-T 130PS 6MT L2 Visia paketi de 1 milyon 149 bin 900 liradan satışa sunulacak. 1.3 DIG-T 130PS 7DCT L2 Visia paketi 1 milyon 249 bin 900, Tekna paketi ise 1 milyon 314 bin 900 lira olarak tanıtıma özel fiyatıyla satışa çıkacak. Modelin EV L1 Tekna+ paketi 1 milyon 829 bin 900 liradan, EV L2 Tekna paketi ise 1 milyon 809 bin 900 liradan müşterilere sunulurken, EV Designpack paketi 1 milyon 879 bin 900 lira ve EV Platinum paketi ise 1 milyon 919 bin 900 liradan satışa sunulacak.

## TİCARİ ARAÇ PAZARINDA İDDİALİYIZ

Nissan Türkiye Genel Müdürü ve Bağımsız Pazarlardan Sorumlu Avrupa Başkan Yardımcısı Charbel Abi Ghanem, lansman sırasında yaptığı açıklamada, "Nissan markası olarak ticari araç segmentine iddialı bir şekilde giriyoruz. Panelvan gövde tipinde benzinli ve elektrikli, kombi gövde tipinde ise sadece elektrikli olmak üzere 3 farklı versiyonu ile tüm ticari araç kullanıcılarına hitap edecek olan yeni Nissan Townstar, ergonomik tasarımı ve benzersiz teknolojileri ile müşterilerimizin sürekli değişen

ihtiyaçlarını karşılamak Türkiye'de önemli bir oyuncu olacak" dedi. Ayrıca, "Hafif Ticari Araçlar küçük ve orta ölçekli işletmeler için bir işten çok daha fazlası; insanların geçim

kaynaklarını, hayallerini ve tutkularını temsil ediyor. Zorlu ekonomik koşullarda, işletmelerin daha rekabetçi olabilmek için etkili ve sürdürülebilir çözümler araması gerekiyor. Nissan Townstar; barındırdığı teknolojik özellikler, düşük yakıt maliyeti, dayanıklılığı ve Nissan markasının gücü ile müşterilere güven sunacak" şeklinde konuştu.





# RENAULT TRUCKS FEST, yeni modellerle nakliye profesyonellerini buluşturdu

İlki geçen yıl düzenlenen ve taşımacılık sektöründe büyük ilgi gören Renault Trucks FEST, bu yıl 17 Nisan'da İstanbul'da start aldı. 11 ili kapsayan heyecan verici Türkiye turuyla taşımacılık profesyonelleriyle buluşan festival, yolculuğunu İzmir'de sonlandıracak. Bursa, Ankara, Kayseri, Hatay, Adana, Mersin, Konya, Antalya, Denizli ve İzmir etaplarında devam edecek etkinliklerde Renault Trucks'ın T, T High, C, K ve D serisi araçları sergilenecek. Festival ile eş zamanlı düzenlenen Optifuel Challenge 2025 ise sürücüler ve lojistik firmaları için rekabetin, deneyimin ve yakıt verimliliği odaklı teknolojilerin ön plana çıktığı anlara sahne oluyor.

Renault Trucks Yetkili Satış ve Servis Bayisi Koçasanlar Otomotiv'in Hadımköy tesislerinde başlayan festivalin açılışında konuşan Renault Trucks Türkiye Başkanı Sebastian Delepine, şunları söyledi: "Renault Trucks FEST, 2024 yılında büyük bir başarıya imza atarak sektör profesyonelleriyle buluştu ve bu yıl ikincisini düzenlemenin heyecanını yaşıyoruz. Bu yıl da 11 ilde sektör profesyonelleri, sürücüler ve filo yöneticileri ile güvenlik, konfor ve verimlilik konusundaki en son teknolojilerimizi birebir paylaşma şansımız olacak. Renault Trucks ailesi ola-

rak her zaman müşteri odaklı bir yaklaşım sergileyerek, taşımacılık sektöründeki tüm paydaşlarımız için değer yaratmayı sürdürüyoruz. Turbo Compound teknolojimiz gibi inovasyonlarla yakıt verimliliğini artırırken, çevre dostu çözümler sunmayı da ihmal etmiyoruz. Renault Trucks FEST, bu tür yeniliklerin saha üzerindeki etkilerini görmek ve kullanıcılarımızla doğrudan deneyimlemek için mükemmel bir platform."

## KAYSERİ'DE FESTİVAL COŞKUSU VE REKABET BİR ARADA

Renault Trucks ve Yetkili Bayisi Saygın Otomotiv'in ev sahipliğinde düzenlenen Kayseri etabında, Optifuel Challenge'ın ikinci ayağı gerçekleştirildi. Üç gün süren yarışmada, düşük yakıt tüketimi odaklı sürüş performanslarıyla dikkat çeken sürücüler arasında Ömer Özkan (Özbabacan Uluslararası Nakliyat) birinci oldu. Mehmet Mustafa Göksu (Tuncay Göksu Nakliyat) ikinciliği, Erdal Yıldırım (Kayi Bims) ise üçüncülüğü elde etti. Yarışta kullanılan Renault Trucks T 480 Turbo Compound çekiciler, düşük devirde yüksek performans sağlayan motor teknolojisi ile sürücülere yakıt verimliliğini birebir deneyimleme fırsatı sundu. Aynı zamanda Renault Trucks FEST kapsamında,

taşımacılık profesyonelleri T, T High, C, K ve D serisi araçları yakından inceleme şansı buldu. Etkileşimli alanlar, oyunlar ve sürpriz ödüllerle zenginleştirilen etkinlik, katılımcılara teknolojiyle iç içe bir deneyim yaşattı. Kayseri etkinliğine treyler desteği sağlayan KRONE Türkiye de katıldı.

## HATAY'DA VERİMLİLİĞİN YARIŞTIĞI ANLAR

Renault Trucks'ın Adana yetkili satış ve servis bayisi İkikardeş Otomotiv ile Hatay yetkili servisi Dablan Otomotiv ev sahipliğinde düzenlenen Hatay etabında, bölge taşımacılık profesyonelleri Renault Trucks FEST kapsamında bir araya geldi. Optifuel Challenge 2025'in bu ayağında yarışmacılar, Renault Trucks T 480 Turbo Compound çekicilerle en düşük yakıt tüketimini elde etmek için kıyasıya mücadele etti. Üç gün süren yarışma sonunda Retif Kayabölen (Özuzunbağ Uluslararası Taşımacılık) birinci, Hamza Bakımcı (Ramtaş Lojistik) ikinci, Sezgin Ördek (Yeni Ender Uluslararası Nakliyat) ise üçüncü oldu. Hatay'daki Renault Trucks FEST, geniş katılımlı bir sektör buluşmasına dönüştü. Araçların teknolojik yenilikleri, sürdürülebilirlik çözümleri ve sürücü konforuna dair özellikler interaktif alanlarda tanıtıldı.

## RENAULT TRUCKS, GOOD CITY PLATFORMUNU TANITTI

Renault Trucks, ulaşım sektöründe artan elektrifikasyonu somutlaştıran interaktif dijital platformu Good City'yi kullanıcıların erişimine açtı. Bu yenilikçi platform, şehir içi ulaşım operasyonlarının tamamen elektrikli araçlarla gerçekleştirildiği kurgusal ancak gerçekçi bir kentsel ekosistemi kullanıcılarla buluşturuyor. Good City, video raporlar aracılığıyla elektromobilitenin günlük operasyonlardaki karşılığını gözler önüne seriyor. Elektrikli kamyonlardan hafif ticari araçlara ve

kargo bisikletlerine kadar geniş bir ürün yelpazesini kapsayan platform, taşımacılık operatörlerinin, belediye hizmetlerinin ve diğer profesyonel kullanıcıların bu teknolojiyi nasıl kullandığını aktarıyor. Sadece teknolojiyi tanıtmakla kalmayan Good City, aynı zamanda geleceğin şehir yaşamına dair ilham verici bir bakış sunuyor. Batarya-elektrikli araçlarla sağlanan sessiz, emisyonuz ve verimli hizmetler; mal tedariği, atık toplama ve şehir içi lojistik gibi alanlarda hem operatörlere hem de şehir sakinlerine önemli avantajlar sağlıyor.





# FORD TRUCKS, yurt dışı yetkili servis ağını İngiltere ve İrlanda'ya genişletti

**F**ord Trucks, yurt dışı yetkili servis ağını genişleterek İngiltere ve İrlanda'daki yeni servis noktalarını hizmete açtı. Yeni servis noktalarıyla müşterilerine daha geniş hizmet ağı sunan Ford Trucks, bu adımla Batı Avrupa'daki yoğun taşımacılık rotalarında Ford Trucks müşterilerini servis hizmeti ile buluşturacak. Yeni servis noktaları, İngiltere'de 1968 yılından beri faaliyet gösteren Rygor Group Limited ve İrlanda'da 2007 yılında kurulan Setanta Vehicle Sales North Limited ile yapılan iş birliğiyle hayata geçiyor. Bu iş birlikleri, Ford Trucks müşterilerine İngiltere'de 7, İrlanda'da ise 4 farklı noktada servis hizmeti sunma imkânı taniyacak.

Ford Trucks Uluslararası Pazarlar Direktörü Burak Hoşgören konuyla ilgili yaptığı açıklamada; "Ford Trucks olarak, Avrupa'daki büyüme stratejimiz kapsamında İngiltere ve İrlanda gibi önemli pazarlarda servis ağımızı genişletmekten büyük memnuniyet duyuyoruz. Bu adımla, müşterilerimize sunduğumuz servis hizmetinin erişim noktalarını artırarak Batı Avrupa'nın bu

yoğun taşımacılık rotasında Ford Trucks müşterilerinin servis hizmetlerine daha hızlı ve kolay ulaşmasını sağlayacağız" dedi.

Rygor Group Ltd. Satış Sonrası Hizmetler Direktörü Sean Joyce ise, "Rygor, ticari araç segmentinde satış sonrası hizmetiyle tanınan bir şirket. Bu nedenle Ford Trucks'ın İngiltere'deki müşterilerini servis noktalarımız aracılığıyla destekleyebilmek bizim için de bir ayrıcalık. Şirketimiz bünyesinde 200'ün üzerinde tam donanımlı araç teknisyeni var ve müşterilerimiz için araç ömrünün en üst düzeye çıkarmak üzere Ford Trucks marka ticari araçların bakımını yapmak için sabırsızlanıyoruz" dedi.

Setanta Group Genel Müdürü Harry Nash, konuyla ilgili "Ford Trucks ile yaptığımız iş birliğinden büyük memnuniyet duyuyoruz. Setanta Trucks tüm donanımıyla İrlanda'daki dört ayrı noktada Ford Trucks müşterilerine arıza yardımı, kurtarma, parça ve servis hizmeti sunmaya hazır. Bu ortaklık, Ford Trucks müşterilerine daha kapsamlı ve etkili destek sunmamıza olanak sağlayacak" şeklinde görüş belirtti.



## ARAS ARICAN FORD TRUCKS PAZARLAMA LİDERİ OLDU

Ford Trucks Satış Operasyonları Lideri olarak görev yapan Aras Arıcan, 1 Mart 2025 itibarıyla Ford Trucks Pazarlama Lideri pozisyonuna atandı. Aras Arıcan, 2012'de Ford Trucks Satış Sonrası Müdürlüğü'nde Bölge Müdürü olarak göreve başladı. Ardından 2015'te Servis Mühendisliği Ekip Lideri, 2016-2022 arasında ise Uluslararası Pazarlar Satış Sonrası Lideri olarak görev yaptı ve Ford Trucks'ın uluslararası pazarlarda satış sonrası operasyonlarının kurulumu ve gelişiminde önemli rol aldı. Haziran 2022'den bu yana Satış Operasyonları Lideri olarak görevini sürdüren Arıcan, 1 Mart itibarıyla Ford Trucks pazarlama ekibine liderlik ediyor.

# SCANIA, global pazarlama strateji toplantısı Türkiye'de gerçekleştirildi

**S**cania tarafından her yıl farklı bir ülkede gerçekleştirilen 'Bölgesel Pazarlama Toplantısı' bu yıl Scania Türkiye ev sahipliğinde İstanbul'da düzenlendi. 8 ülkeden 19 Scania yöneticisinin katılımıyla düzenlenen toplantılarda, ülkeler arası bilgi ve deneyim paylaşımının yanı sıra 2025 yılı hedefleri ile pazarlama stratejileri görüşüldü.

Toplantılarda, sektörel trendler, diji-

talleşme ve müşteri deneyimi gibi konular ele alınırken, Scania'nın bölgesel ve küresel vizyonu çerçevesinde farklı ülkelerde pazarlama süreçlerindeki örnek uygulamalar paylaşıldı. 'Bölgesel Pazarlama Toplantısı' çerçevesinde marka stratejileri, pazarlama iletişim faaliyetleri ile bölgesel uygulamaların değerlendirilmesi gerçekleştirilirken aynı zamanda müşteri ihtiyaçlarına yönelik çözümler tartışıldı.

'Bölgesel Pazarlama Toplantısı' kapsamında Türkiye pazarının dinamiklerini paylaşma fırsatı bulduklarını belirten Doğu Otomotiv Scania Pazarlama Müdürü Ömer Madazlıoğlu "Türkiye'nin Avrupa, Orta Doğu ve Asya arasındaki stratejik konumu, ağır vasıta sektöründe kritik bir rol oynamaktadır. Sürdürülebilir ulaşım çözümleri ve dijital dönüşüm odaklı stratejilerimizle, müşterilerimize her zaman en yüksek değeri sunmayı hedefliyoruz. Bu buluşma, Scania'nın küresel vizyonu ile yerel deneyimlerimizi birleştirmek adına son derece verimli geçti" dedi.

Toplantıların ardından, Scania'nın Türkiye'deki yetkili satıcısı ve servis noktası olan Doğu Otomotiv Gebze tesisini ziyaret eden katılımcılar, satış ve servis süreçlerini yerinde inceleyerek operasyonel akışlar hakkında detaylı bilgi aldılar.





## Sultantur aldığı 100 treyler ile 400 adetlik Tırsan filosuna ulaştı

**S**ultantur, Tırsan'dan aldığı 100 yeni treyler ile filosunu 400 araca yükseltti. Tırsan'ın Adapazarı Mega Üretim Kampüsü'nde gerçekleştirilen törende konuşan Tırsan Treyler Yönetim Kurulu Başkanı Çetin Nuhoğlu, "Sultantur, farklı taşıma modellerindeki tecrübesi ve güçlü kadrosuyla, başarısını her geçen gün artıran bir iş ortağımız. Avrupa'nın en yüksek

kapasiteli test merkezlerinde geliştirilen, uzun ömürlü ve verimli araçlarımızla Sultantur'un rekabetçiliğine katkı sağlamaktan memnuniyet duyuyoruz" dedi. Sultantur Yönetim Kurulu Başkanı İzzettin Çakır ise, "30 yıla yaklaşan sektör tecrübemizle, ihracatçılarımıza kaliteli ve güvenilir lojistik çözümler sunuyoruz. Bugün burada, bu operasyonel gücün temel taşlarından olan filomuzu büyütmek için önemli bir adım

atıyoruz" diye konuştu. CEO Aydın Çakır da yaptığı açıklamada, "Tırsan mühendisliği ile üretilen, yüksek 2. el değerine sahip dayanıklı ekipmanlar sayesinde, sürdürülebilirliği ve operasyonel verimliliğe yatırım yapıyoruz. Teslim aldığımız yeni araçlarda bulunan +500 mm yükleme ve +200 mm sürüş için çatı kaldırma fonksiyonları ile çok çeşitli ürünlerin taşınmasında büyük kolaylık sağlıyoruz" dedi.



### AHMET ÖZTAŞ'TAN 20 TIRSAN SİLOBAS YATIRIMI

Tırsan, silis kum sektörünün tecrübeli ismi Ahmet Öztaş Lojistik'e 20 adet yatay silobas teslim etti. Ahmet Öztaş Lojistik'in filosundaki Tırsan treyler sayısı 35'e ulaştı. Teslimat töreni Tırsan Adapazarı Mega Üretim Kampüsü'nde gerçekleşti. Törende konuşan Tırsan Treyler Yönetim Kurulu Başkanı Çetin Nuhoğlu, "Avrupa'nın en yüksek kapasiteli Ar-Ge merkezlerinde geliştirilen silobas ürünlerimiz, hafifliği ve verimliliğiyle öne çıkıyor. Ahmet Öztaş Lojistik, bu alandaki uzmanlığıyla uzun yıllardır değerli bir iş ortağımız. Bu yeni yatırımla iş birliğimizi daha da ileri taşıyoruz" dedi.

Ahmet Öztaş Lojistik Yönetim Kurulu Başkanı Ahmet Öztaş ise, "Nakliye sektöründe 60 yılı aşkın bir geçmişe sahibiz. Silis kumu taşımacılığında uzmanlaştığımız bu süreçte, filomuzu ve hizmet kalitemizi sürekli yatırımlarla geliştiriyoruz" şeklinde konuştu. Tırsan'la 2006 yılında başlayan iş birliklerini hatırlatan Öztaş, "Yatırım yaparken önceliğimiz verim, uzun ömür, satış sonrası destek ve yakıt tasarrufu. Tırsan araçlarının bu kriterleri karşılaması sayesinde, her yıl daha da gelişen bir filoya sahip olduk. Ar-Ge'ye yapılan yatırım ve üretim kalitesini yakından görmek, bu tercihimizin ne kadar doğru olduğunu bir kez daha gösterdi" dedi.



### ÖZKELEŞLER 8 ADET TIRSAN BUZ FRİGO ALDI

Tırsan, soğuk zincir taşımacılığının tecrübeli isimlerinden Özkeleşler'e 8 adet Tırsan Buz Frigo teslim etti. Özkeleşler, filosuna kattığı yeni araçları taze ve donmuş gıda taşımalarında kullanacak. Teslimat töreni, Tırsan'ın Adapazarı Mega Üretim Kampüsü'nde gerçekleşti. Teslimat töreninde konuşan Tırsan Treyler Yönetim Kurulu Başkanı Çetin Nuhoğlu, "Özkeleşler, soğuk zincir taşımacılığında operasyonel mükemmeliyetin simgesi olan değerli bir iş ortağımız. ATP Tip Test Merkezimizde başarıyla test edilen Buz Frigo araçlarımız, soğuk zincir operasyonlarında güvenlik, verimlilik ve kaliteyi bir araya getiriyor. Uzun yıllara dayanan iş birliğimizin güçlenerek devam etmesini diliyorum" dedi. Özkeleşler Yönetim Kurulu Başkan Yardımcısı Emre Keleş ise yaptığı açıklamada, "Tırsan Buz Frigo, yüksek izolasyon değeri sayesinde soğutucunun daha az çalışmasını sağlıyor; bu da hem ürün kalitesini koruyor hem yakıt tüketimini düşürüyor. Boş ağırlığı düşük, izolasyonu yüksek bu araçlar sayesinde operasyonel maliyetlerimizi optimize ediyoruz. Tırsan ile yürüttüğümüz hem satış hem satış sonrası süreçler de yatırımlarımızı değerli kılıyor. Bu iş birliğinin uzun yıllar devam edeceğine inanıyorum" dedi.



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# Yeni Nissan Townstar

## Güvenle kazandırır



Yeni Nissan Townstar benzinli için WLTP birleşik CO<sub>2</sub> salımı 155-160 gr/km, yakıt tüketimi 6,8 / 7,1 lt/100 km aralığındadır. %100 elektrikli yeni Nissan Townstar için WLTP birleşik CO<sub>2</sub> salımı 0 gr/km, enerji tüketimi 19,2 / 20,6 kWh/100 km aralığındadır. Yakıt/Enerji tüketimi ve CO<sub>2</sub> emisyonu değerleri (WLTP), 715/2007/EC'ye göre belirlenmiştir. Görseller ve donanımlar Türkiye'de sunulan versiyonlarda farklılık gösterebilir. Ayrıntılar [www.nissan.com.tr](http://www.nissan.com.tr)'de.

